# footprints press catalogue



2020-2021



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### INTRODUCTION

Footprints Press is an independent publishing house based in Kenya that was established in 2010.

The publishing house specialises in producing photographic coffee table books on Africa. They cover a diverse slate of subjects with a primary focus on the contemporary African. All the published works are intended to provide a snap shot of societal progress and shape social consciousness as they stimulate helpful dialogue and debate.

The books are compilations that are typically created by the pulling together of several hands to make the whole. More like a montage, the creations are entire projects and can be likened to a child raised, loved, and owned by an entire village.

Bearing a distinctive appearance, the books are large, bold in colour, high quality and designed for aesthetic resonance. They make thoughtful gifts and unique keepsakes. Footprints Press releases a few titles each year with typically small print runs. The books can be purchased online, through our website, Amazon and select bookstores and distributors in and outside Kenya.

#### VISION

Our vision is to present and celebrate Africa in its poignant glory and by so doing to provide all Africans the opportunity to witness the continents' veritable potential and inspire in them a resolve

## "Lives of great men all remind us we can make our lives sublime, and departing, leave behind a footprint on the sands of time,"

- Henry Wadsworth Longfellow

to play their hand in contributing to a positive next chapter.

#### MISSION

Our mission is to publish exciting, innovative and enduring books that inspire readers and contribute positively to the transforming landscape of the continent. Whether through essays, poetry, photography, fiction or non-fiction work, Footprints Press seeks to celebrate Africa's imagination, innovation, its past and its unfolding future through the authentic voices of the African experience.

### **VALUES**

Four core values guide our thinking, actions and provide the standards by which we judge ourselves as we seek to fulfill our Mission:

- Originality We seek new and exciting ways tell Africa's story.
- Passion We commit in heart and soul.
- Impact We seek to make a meaningful difference.
- Community We embody the spirit of togetherness.

# Up-coming PUBLICATIONS



# "Since the past has ceased to throw its light upon the future the mind of man wanders in obscurity."

-Alexis de Tocqueville







PIERRE ALOZIE a Franco/Nigerian freelance photojournalist, leaves Berlin and travels east, to the Velvet revolution in Prague, Romania and the end of the Ceausescu dictatorship, Bulgaria and the last communist party congress, the breakup of the Yugoslav Federation, Georgia and Azerbaijan.

The end of the USSR, a confederation of many states, latent ethnic, nationalist and territorial tensions degenerated into multiple conflicts.

On the eve of the 30th anniversary of the fall of the Berlin Wall, this book looks at the immediate repercussions in eastern Europe in the wake of this historical event

Published in 2019.



Size: 160mm x 220mm Cover: Soft Cover Language: English ISBN: 978-9966-022-32-5

# "The more a daughter knows the details of her mother's life, the stronger the daughter."

### -Anita Diamant







### **MOTHER AND DAUGHTER SERIES**

The mother and daughter series is a two volume soft cover pack consisting of two identical but different books. The volumes easily fit in handbags and school bags and make a treasured gift.

## Volume1: A Letter To My Mother From Your Daughter

This book consists of 42 letters from mothers who wish to impart a memory in their daughter(s). It could be something

that she never shared or wishes her daughter to hear again. Perhaps something that she wants her daughter(s) to hold dear through thick and thin.

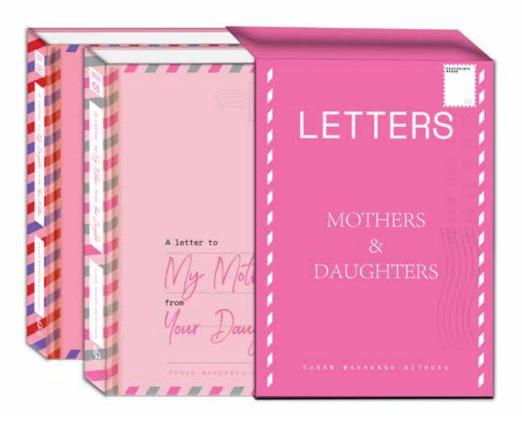
### Volume 2: A Letter To My Daughter From Your Mother

The book consists of 47 stories from daughters who wish to shower their mothers with love and respect. Some wish to make amends for old wrongs

while others seek to forgive or receive forgiveness.

The messages in the two volumes are unique, authentic and sincere. Be it a HAPPY, SAD, REVEALING, or even a SHOCKING truth, the letters will inspire you to stop and reflect. Truth is truth and has timeless weight and resonance

Launched in March 2020.



Volume 1: A Letter To My Mother From Your Daughter

Size: 170 x 220mm Cover: Softcover Language: English ISBN: 978-9966-022-25-7 Volume 2: A Letter To My Daughter From Your Mother

Size: 170 x 220mm Cover: Softcover Language: English ISBN: 978-9966-022-25-7 "Champions aren't made in gyms. Champions are made from something they have deep inside them-a desire, a dream, a vision. They have to have the skill, and the will. But the will must be stronger than the skill."

-Muhammad Ali







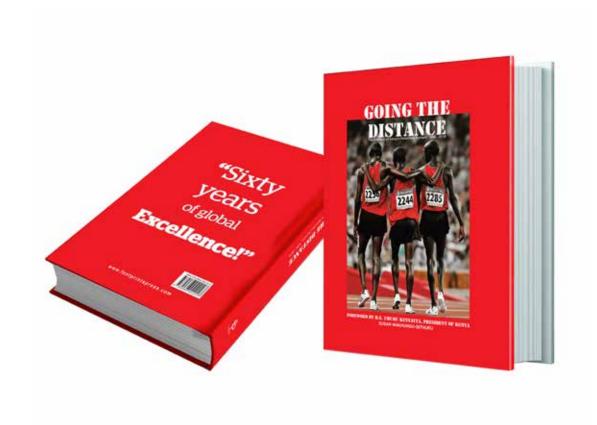
### GOING THE DISTANCE: KENYA'S GREATEST RUNNERS

In a country with a remarkable reputation for sports excellence, the importance of a book that celebrates the unique achievements cannot be over emphasized. Through fact based biographies, the lives and achievements of some of Kenya's greatest heroes in athletics, including

Kenya's Olympic Gold Medal winners, world record holders and local legends are traced.

The country's talent is truly without limits and this promises to be a book like no other. Large beautifutl images of runners caught in their prime, a masterpiece!

To be published in 2020.



Size: 348mm x 454.9mm

Cover: Hardcover (International Deluxe Edition)

Language: English ISBN: 978-9966-022-02-8 Size: 249mm x 325.5mm Cover: Hardcover Language: English ISBN: 978-9966-022-35-6

# "In order to build a rewarding employee experience, you need to understand what matters most to your people."

- Julie Bevacqua





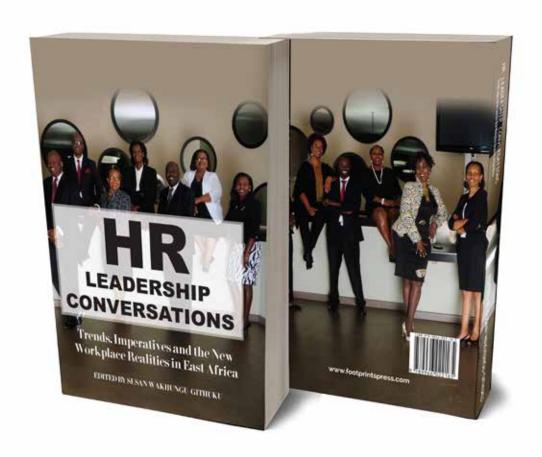


As the evolution of the HR function takes place, at the epicenter is the ability to deliver a value proposition that resonates in the business and in the boardrooms. This evolution will only stabilise when the function gets respect from the business. Functional HR practitioners have huge potential to positively impact workplaces but how are they

leveraging this?

HR LEADERSHIP CONVERSATIONS: Trends, Imperatives and the New Workplace Realities in East Africa presents conversations with 32 HR leaders from across the African continent. In this one-stop-shop they respond to deep questions that provide ideas about their philosophies and perspectives. They share and discuss their practical experiences and lessons learnt from across multiple sectors.

All the contributors are highly distinguished and lead or have led the HR function in some of the most successful companies at the local and international stage. Their unique perspectives and differing philosophies provide a wealth of diversity and thought leadership. Many of them also serve as mentors to upcoming new leaders.



Size: 160 x 220mm Cover: Softcover Language: English ISBN: 978-9966-022-29-5 "Experts believe that companies with women directors deal more effectively with risk. Not only do they better address the concerns of customers, employees, shareholders, and the local community, but also, they tend to focus on long-term priorities."

-Yilmaz Arguden

Havard Business Review June, 2012



a Board



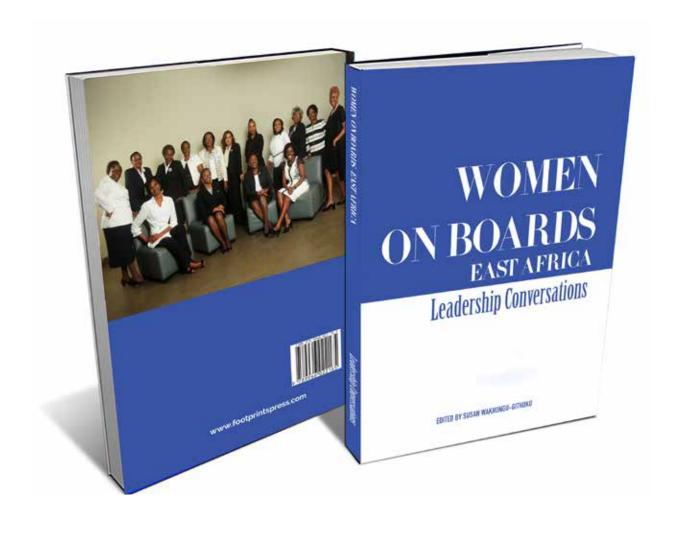


Gender diversity on any board has numerous benefits. Companies that include women on their boards record improved investor confidence, financial performance and shareholder value. But what do the women have to say about the opportunities and challenges of sitting in

#### **WOMEN ON BOARDS EAST AFRICA:**

Leadership conversations, interrogates 34 Women leaders who seat on boards across East African. They respond to questions about their; careers, board experiences, mentorship, and also provide advise to organisations seeking greater gender diversity. They honestly share and discuss their practical experiences and lessons learnt on how to be an effective board member.

All the contributors are highly distinguished. Some were among the first to break the boardroom glass ceiling and have served for decades while others are new entrants. Each provides a unique perspective providing a wealth of diversity. As role models and mentors to upcoming new leaders.



Size: 160 x 220mm Cover: Softcover Language: English ISBN: 978-9966-022-28-8 "Your time is limited, so don't waste it living someone else's life. Don't be trapped by dogma—which is living with the results of other people's thinking. Don't let the noise of others' opinions drown out your own inner voice. And most important, have the courage to follow your heart and intuition."

-Steve Jobs







#### **ENTREPRENEUERS**

The prospect of being your own boss and having the freedom to follow your passion has become more and more attractive. The surge in digital entrepreneurship has made this dream attainable.

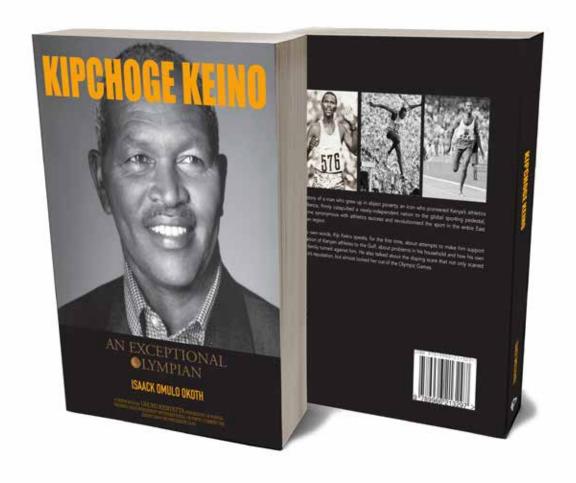
While, the foundational steps towards creating a successful business have not changed, the dynamics

in this new technologically savvy society are no longer the same.

This book profiles successful entrepreneurs who have managed to create their own jobs. We discover what they are passionate about, how they interacted with the society to come up with a new career, how they continue to build innovative spaces, and how they market their activities and products.



Size: 305mm x 290mm Cover: Hardcover Language: English ISBN: 978-9966-022-09-7



Size: 254mm x 190.5mm Cover: Hard cover Language: English ISBN: 978-9966-022-21-9 "We must teach the need for athletes to remain humble even after they scale the highest points of their careers and make lots of money. Younger sportsmen must be shown the right example and be warned that waywardness can ruin our entire sport altogether."

**Kipchoge Keino** 







**KIPCHOGE KEINO: AN EXCEPTIONAL OLYMPIAN**Keino is not only one of the leading Kenyan sports performers of all time but also an all-around

national icon.

Until recently, Keino was the only Kenyan to have won gold medals in two separate Olympics besides holding world records in the 3,000m and the 5,000m. Yet, the circumstances from which he rose to greatness and the manner in which he made his achievements, differentiates him from almost

every other sporting hero the country has ever had. His contribution to the welfare of thousands of fellow citizens is also significant. From his days as a young policeman to date, Keino has continued to take in abandoned orphaned children he finds on the streets and bushes despite having children of his own. He was a pioneer in role-modelling self determination, entrepreneurship and philanthropy.

In 1996, Keino was inducted into the World Sports Humanitarian Hall of Fame. On 5 August 2016, at the Olympic opening ceremony in Rio de Janeiro, Brazil, he was awarded the first Olympic Laurel, for his distinctive achievements on and off the track.

Written by renowned sports journalist Isaak Omulo Okoth, this licensed biography is much anticipated and long awaited.

# Current

# **PUBLICATIONS**



# "All that a city will ever allow you is an angle on it - an oblique, indirect sample of what it contains, or what passes through it; a point of view."

- Peter Conrad



A controlled colonial past – a glittering
African future, the city can
no longer be swallowed
whole.



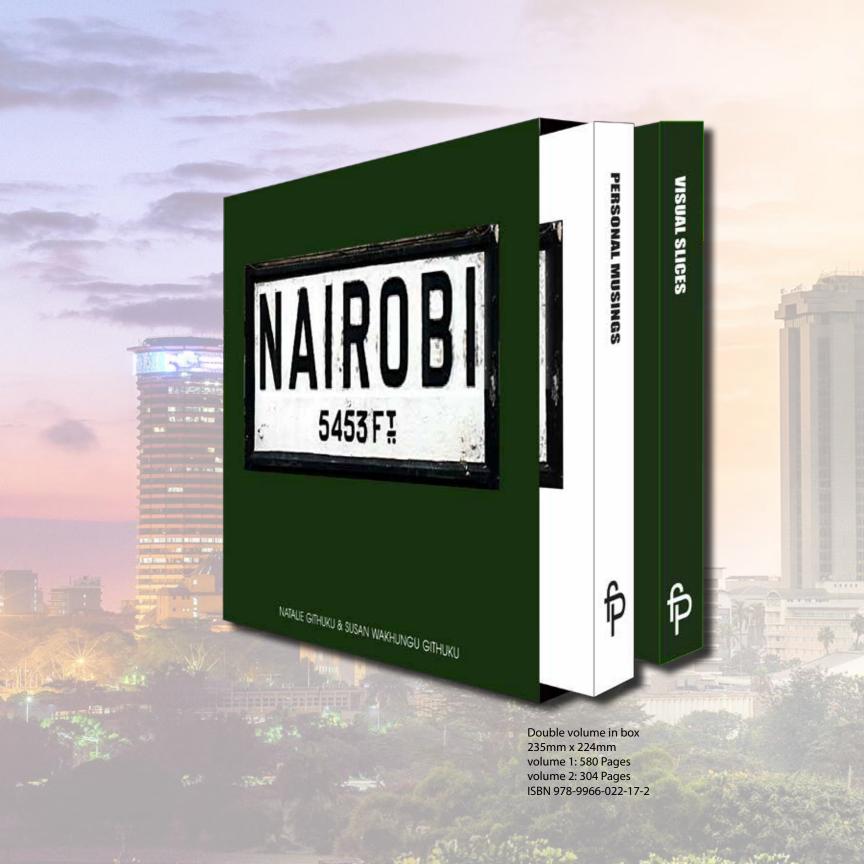
### NAIROBI: THE CITY THAT CALLS YOUR NAME

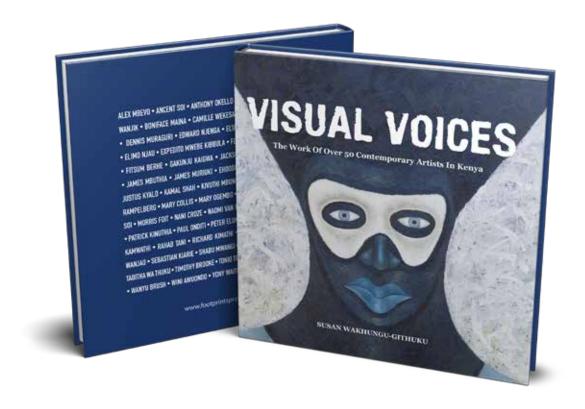
There is something about Nairobi, the large and fast expanding East African city of cities that gets under the skin of even the most sceptical. What is it about this incongruous metropolis of diverse cultures, tribes, people, of new and old buildings, the clean and the shoddy, the unending traffic amidst the green parks of Uhuru Highway that beckons

and lingers within? A city once known as the place of cool waters that now often bakes in the sun, a city that grew out of a Railway outpost, a city that unashamedly holds the largest slum in Africa and yet boasts an ever expanding modern skyline! The double volume of Photographic Slices and Personal Musings, compiled by mother and daughter Susan Wakhungu-Githuku & Natalie Githuku, is a first-of-a-kind and

beautifully pays homage to this fascinating 'city that calls your name'.

Nairobi is packaged in two volumes (Vol 1: Photographic Slices and Vol. 2: Personal Musings).





285mm x 271mm Hard cover English ISBN 978-9966-022-22-6 "If you hear a voice within you say, 'You cannot paint,' then by all means paint, and that voice will be silenced."

- Vincent Van Gogh







### VISUAL VOICES: THE WORKS OF CONTEMPORARY ARTISTS IN KENYA

This book showcases the work of contemporary visual and other artists in a large aesthetically pleasing and well-designed book.

The presentation of the works does justice to selected great art in Kenya today. Susan Wakhungu-Githuku worked with a panel of Art connoisseurs and individuals knowledgeable on the Art scene to select and profile over

50 artists that amply demonstrate the range of Kenya's artistic talent and flair.

"Another famous soccer player who stayed at the Norfolk was the immortal Pele – the world's greatest footballer, without a doubt, and such a gentleman. He would juggle a football from his cottage to the breakfast room every morning, to the great delight of the waiters and staff."

- Eamon Mullan







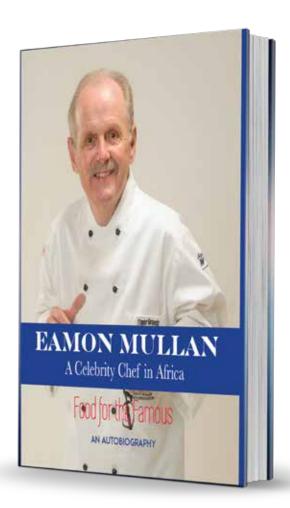
### FOOD FOR THE FAMOUS: A CELEBRITY CHEF IN AFRICA

This is the colourful story of Eamon Mullan, a renowned English chef who arrived at the famous Norfolk Hotel in Kenya and never quite left. The hilarious biography told in Eamon's idiosyncratic English manner weaves his journey across the many countries and kitchens in which he fought, taught, cooked and lived.

Across the way he met several celebrities of the day from Brazilian soccer player Pele, Sarah Ferguson - the Duchess of Kent, to the late actors Peter Ustinov, Richard Burton and present day actresses such as Angelina Jolie. Despite rubbing shoulders with so many high and mighty individuals he remained rooted to the ground.

The book also presents several recipes of the favourite meals he cooked for some of the celebrities, including the Mullan Lamb Chops prepared for former Kenyan President Daniel Arap Moi.





170mm x 226.7mm Hard cover with jacket English ISBN 978-9966-022-19-6



254mm x 228.6mm Hard cover with jacket English ISBN 978-9966-022-20-2 "Our history is spoken, never written on the forever changing skies.

Passed on from grandfather to father and from father to sons.

Even though we share the same heavens,
The same sunrise and the same thunder that opens the
heavens for us to receive the rains for planting,
They have no trace of whether we were here, no recollection.
For this reason, the fragile mind passes on, one story at a
time,"

- Bobby Pall







#### **VANISHING SONGS OF THE WARRIORS**

A freshly lyrical and enchanting book with images and poems, *Vanishing Songs Of The Warriors* is the first coffee-table book by talented Kenyan-born and Europe trained photographer Bobby Pall.As stated in the Foreword by Kenyan's Cabinet Secretary for Foreign Affairs, Ambassador Amina Mohammed, Vanishing Songs of the Warriors is a delicate work of art,

deliberately designed and wonderfully pared down in black and white palettes. Pall presents monochromatic images, some very haunting of peoples from different tribes in Kenya and South Sudan. The individuals profiled are either at adolescence or walking towards the end of their life journeys. They need no names. They carry who they are in their countenances, expressions and pride, representing cultures that are fading

and vanishing day by day. This refreshing collection of authentic African moments, projects a human dignity that repudiates the popular narrative of hopelessness. One senses that what is projected is not only the raw, unadorned, and authentic beauty of the subjects but also the tremendous wisdom in the ways of life of these metaphorical warriors.

"After5 is about what you do once the sun faints over the horizon, it is about the time you give to the passions you set aside and the dreams you hope to make a reality one day but never get around to doing"

- Christina Engell-Andersen



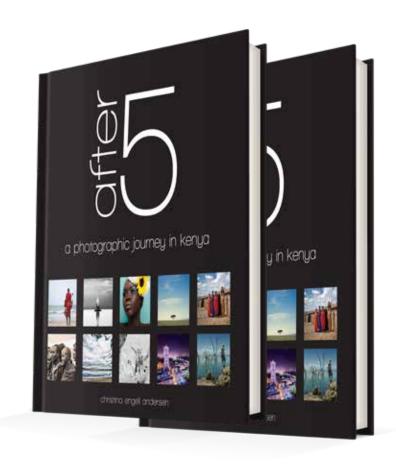




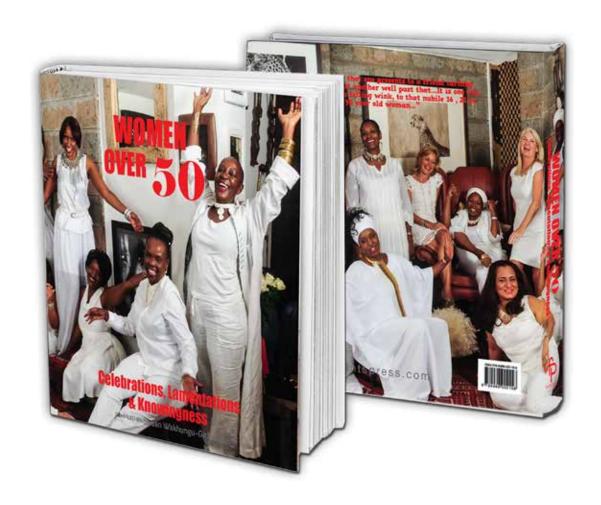
### AFTER 5 -A PHOTOGRAPHIC JOURNEY IN KENYA

Every day, everywhere, there are new sights to behold and new experiences to share. Curated by Christina Engell-Andersen this exciting coffee table book showcases the sights and experiences Kenya has to offer through imaginative photographs that will inspire, surprise and fascinate. Every image in the collection is taken by a Kenyan or Kenyan based creative and the majority of images portray Kenya through the eyes of the various talented contributors.

**IN KENYA** was launched in February 2016.



240mm x 240mm 220 pages Hard cover with jacket English ISBN: 978-9966-022-18-9



250mm x 255mm 468 pages Hard cover with jacket English ISBN 978-9966-022-15-8 "You think yourselves the adventurous ones, you young ones, And us becalmed, torpid, our days uneventful, Our blood stagnant, our minds' antennae blunted:But I, who was young and now am old, can tell you. There is no adventure like the adventure of age."

- Jan Struther - (Joyce Maxtone Graham)







### WOMEN OVER 50: CELEBRATIONS, LAMENTATIONS AND KNOWINGNESS

This book enlists the support of fifty women, to tell you their version of what being over 50 years of age means to them. In presenting monographs of their truths, each story is 'her story' and while you will find differences, the common thread that shines through each portrayal will not be lost.

"This is a book that one presents to a friend turning the big five-'O'...or another well past that. It is also one that you bequeath, with a telling wink, to that nubile 16, 21 or 40 year old woman as you deftly ready her for what lies ahead." WOMEN OVER 50: CELEBRATIONS, LAMENTATIONS AND KNOWINGNESS was published in 2015.

"All Africans, especially the youth of Africa and the African Diaspora, have desperate need of affirming African role models, permanently to bury the demeaning view that Africa is 'a hopeless Continent."

- Thabo Mbeki, former President of South Africa







### JEFF KOINANGE - THROUGH MY AFRICAN EYES

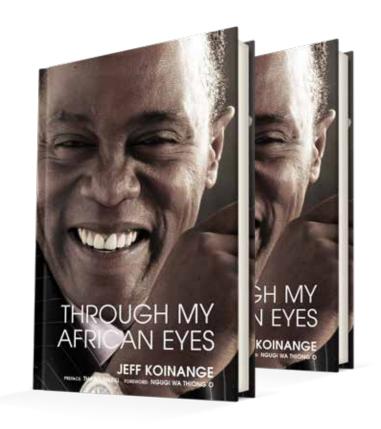
In this uniquely readable autobiography - award winning Kenyan journalist Jeff Koinange takes us through his life.

In former President Thabo Mbeki's words in the Foreword, "...this book tells a moving story of what he (Jeff) did to ensure that he excels in this profession..." and fulfill all his aspirations.

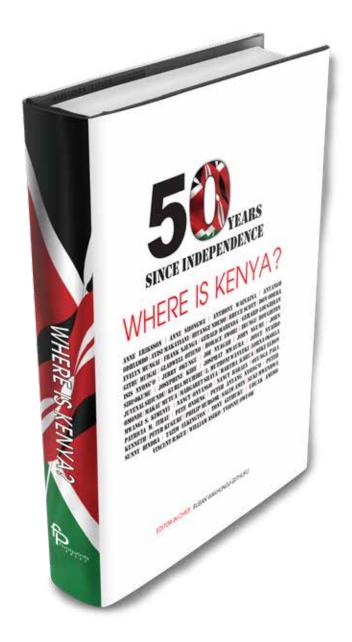
This story, in itself, communicates the vitally important message to all Africans that our social and professional success as individuals must be based on our individual capacity to work hard, while respecting the

required professional strictures, whatever our field of activity.

This top selling book was printed in June 2014. A second print run was completed in February 2014. It is slated for a third-reprint in 2017.



152×235 mm 290 pages (English) Soft cover ISBN 978-9966-022-10-3 Hard cover ISBN 978-9966-022-14-1



202×245mm 400 pages Hard cover with jacket English ISBN 978-9966-022-11-0

# "Our children may learn about the heroes of the past. Our task is to make ourselves the architects of the future."

-Jomo Kenyatta, first President of Kenya







### WHERE IS KENYA? 50 YEARS SINCE INDEPENDENCE

This book takes a stock picture of Kenya, 50 years since her independence. In thought provoking essays that take an individual lens on the country's performance, the book brings together 50 noted leaders, industry operatives and informed citizens who respond to the

questions: WHERE HAS KENYA SUCCEEDED AND WHERE HAS THE COUNTRY FARED LESS WELL? HOW CAN THE COUNTRY BEST LEVERAGE ITS CAPABILITIES AND FULFIL ITS POTENTIAL?

This book was published in 2013 and launched in December of the same year to coincide with the Kenya Jubilee Celebrations.

"This cohort of septuagenarians, octogenarians and nonagenarians are unique in the eclectic life experiences they have undergone...... When searching for continuity in a society defined by rapid change, we may do well to tap the knowledge of the elders amidst us and to drink from the wells of experience. ....Wisdom comes quietly."

-Susan Wakhungu-Githuku







### WISDOM OF THE ELDERS: REFLECTIONS OF OVER 70 KENYANS OVER 70

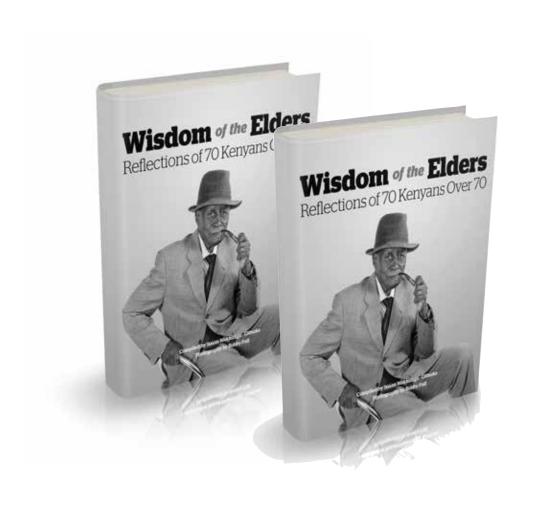
This book presents conversations with over 70 elders of diverse background, education level, race and gender.
One is none other than former Kenya President Emilio Mwai Kibaki. Another is the widow of freedom fighter Dedan Kimathi, while another is the grandmother

of former US President Barrack Hussein Obama.

Others are normal Kenyans living in villages, with no claim to fame or stature. However, all those profiled have lived three score ten years and more and in the words of the Bible, have reached the age of wisdom. Discussing how life was then and how it

is today, their disparate perspectives will inform and resonate as they provide a veritable history lesson.

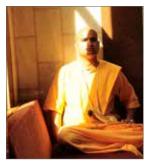
**WISDOM OF THE ELDERS** was published in 2013.



252×252 mm 668 pages Hard cover with jacket English ISBN 978-9966-022-04-2

# "Sometimes it falls upon a generation to be great. You can be that generation."

- Nelson Mandela







### ASPIRATIONS OF A GENERATION – YOUTH OF KENYA

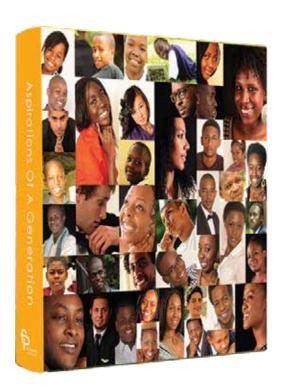
This publication takes a stock picture of 80 youth, aged between 12-29 years.

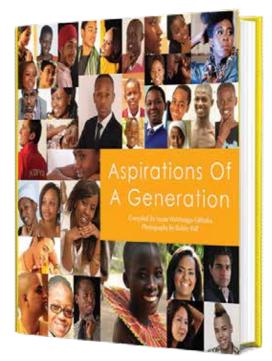
The book is a collection of vignettes presented in first person containing the musings of 80 randomly selected young people in Kenya.

Our purpose was to establish answers to a number of contemporary, yet enduring questions: what does the future hold for the generations to come? Do we fully understand who the young people are? Do we know what they think or what they feel?

It is a book like no other and provides some insights into the aspirations of the generation that will lead Kenya into tomorrow.

**ASPIRATIONS OF A GENERATION** was published in 2013.





252×252 mm 472 pages Hard cover with jacket English ISBN 978-9966-022-03-5

# "Life truly is an endless frontier. To create success, you must play your deck of cards and claim your rightful destiny."

- Prof Judi Wakhungu

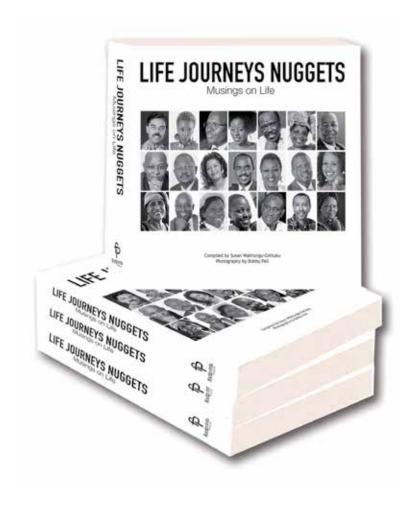






**LIFE JOURNEYS: MUSINGS ON LIFE** presents quotes on life from those who have walked it and done well on their journeys. The quotes

are personal and philosophical reflections that give one pause. Published in 2011.

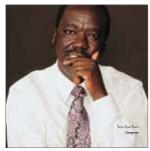


154×150 mm 202 pages Hard cover English ISBN 978-9966-022-06-6 "We have brilliant, innovative minds in many fields, potential Einsteins and Newtons working as watchmen, their potential lost because of lack of school fees!"

- Pastor Oscar Muriu

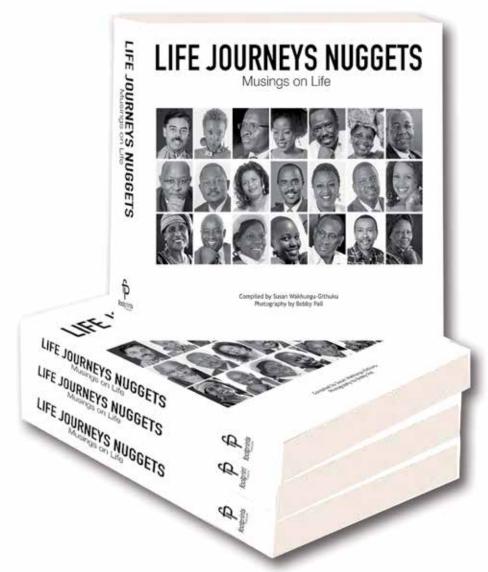






**LIFE JOURNEYS: MUSINGS ON LIFE** presents quotes on life from those who have walked it and done well on their

journeys. The quotes are personal and philosophical reflections that give one pause. Published in 2011.



154×150 mm 216 pages Hard cover English ISBN 978-9966-022-07-3 "It is not the critic who counts; not the man who points out how the strong man stumbles, or where the doer of deeds could have done them better. The credit belongs to the man who is actually in the arena, whose face is marred by dust and sweat and blood; who strives valiantly; who errs, who comes short again and again... who spends himself in a worthy cause."

- Theodore Roosevelt

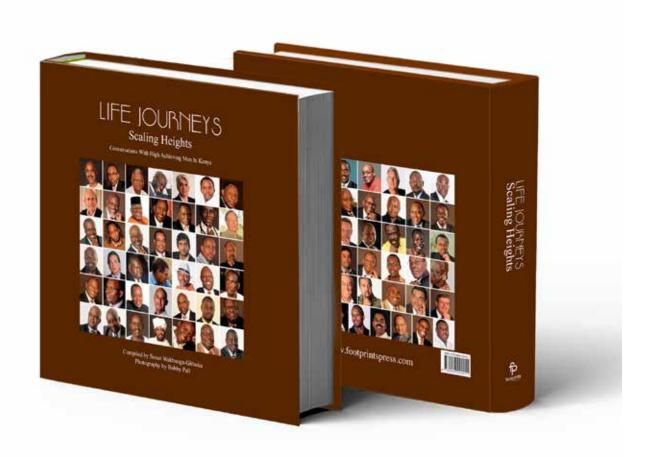






profiles 85 Kenyan men of achievement who determined their horizons and leveraged their potential. Interviewed by young men of promise (one as young as

18 years old), the revealing stories inform and resonate with those who prefer to be in the arena rather than passengers on the journey of life. **SCALING HEIGHTS** was published in 2011.



305×290 mm 404 pages Hardcover with jacket English ISBN 978 9966 022 -01- 1 "I shall be telling this with a sigh somewhere ages and ages hence: Two roads diverged in a wood, and I took the one less travelled by, And that has made all the difference."

- Robert Frost







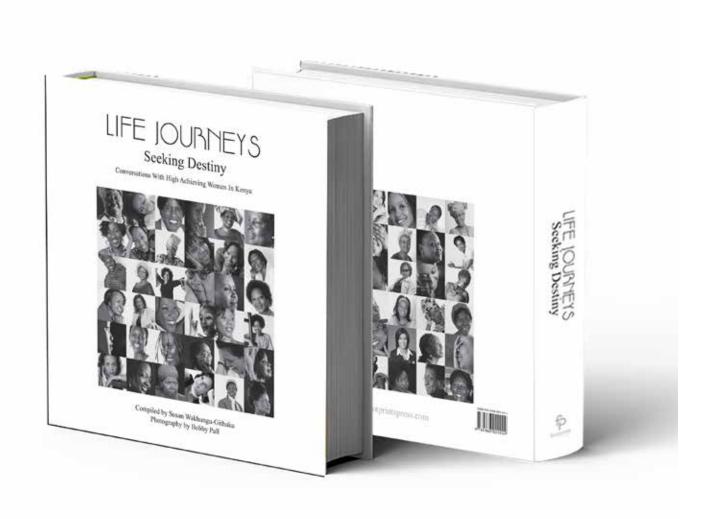
This series presents conversations with a diverse group of Kenyans. Presented as photographic vignettes, the stories speak of the life journeys of those profiled and in so doing deliver nuggets of wisdom. Appealing to all audiences, the series which takes a snap shot of societal progress is ultimately for generations to

come: "for our children and their children's children". The books will surprise and inspire.

**1. LIFE JOURNEYS – SEEKING DESTINY** is the first in this collection. This book profiles life stories of 74 Kenyan women of substance and achievement. The stories

were captured by a group of young, high potential women who also wish to heed their personal calls and shape their destiny.

**SEEKING DESTINY** was published in 2010.



305×290 mm 352 pages Hardcover with jacket English ISBN 978-9966-022-00- 4

### Custom

# **PUBLICATIONS**



# Footprints Press PUBLISHING SERVICES

At Footprints Press we create and design custom print and media-rich publications that help organisations to genuinely connect with their market and effectively extend their brand.

#### Our process is simple:

- Understand the goals of your organisation
- Appreciate the needs of your clients
- Ensure that the content effectively connects your brand and your market.

Our editors bring the required expertise and more. Together with our design team, we

will bring your organisation to life through beautiful concepts, writing, excellent design and top-notch printing.

#### **SERVICES**

- Content Development
- · Writing
- · Copy Editing
- · Design and Lay-out
- Printing

#### **PUBLICATIONS**

- Annual Reports
- · Commemorative Books

- Magazines/Newsletters
- Catalogues
- Note Books
- Specialised Calendars

"UN Women Kenya supports promoting gender equality in the electoral cycle in Kenya, which is embedded in UN Women's overall strategy to promote women's leadership and participation in politics. Democratic elections are critical to making women's voices heard."

-Zebib Kavuma
UN Women County Director, Kenya





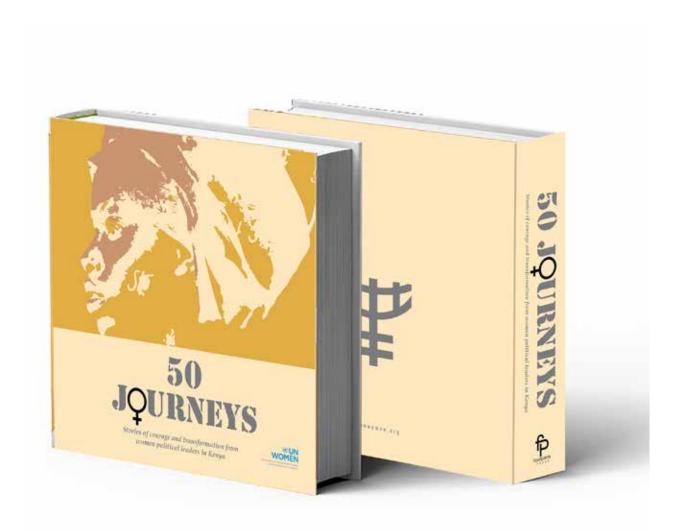


**50 JOURNEYS:** Stories of courage and transformation from women political leaders in Kenya

A first of its kind, 50 Journeys: Stories of courage and transformation from women political leaders in Kenya is a coffee table book that consists of narratives from 50 Kenyan

women who share their experiences on their journeys into political office and in the political arena.

They individually discuss with great honesty their difficult and drawn out struggle for inclusion and equal representation in politics. They also confirm that the enhanced participation of women in governance structures is key to remedying gender inequalities in societies.



305mm x 290mm Hardcover English ISBN 978-9966-022-02-8 "A great deal has happened. Milestones have been achieved. Some mistakes have been made along the way. Victories have also been gained. It would be impossible to capture everything. Nevertheless, this book provides a summary of what has been a memorable and pleasant journey serving the people of this great country."

-Mr. Joseph Kipchirchir Boinnet, M.G.H., nsc (AU)







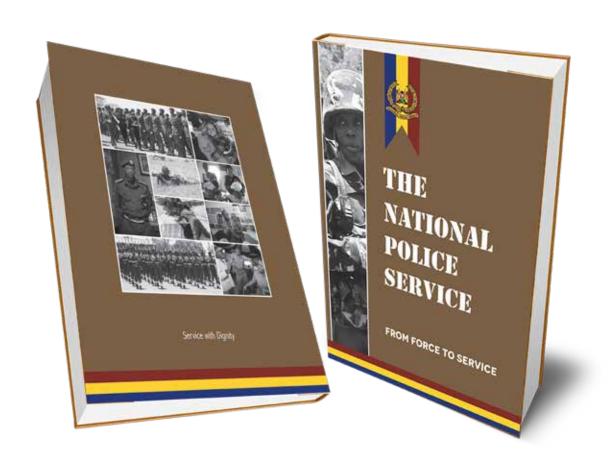
From Force to Service chronicles the journey of the National Police Service (NPS of Kenya towards modernising their tools of trade. This will enable the Police respond to the contemporary threats to national security in an increasingly globalising world. They

have partnered with the communities they serve to participate in policing and enhance provision of public safety and security

As you flip through the pages of this book, you will get to understand the NPS and be

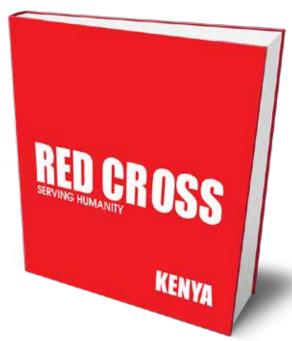
motivated to applaud them on this great journey.

This book was published in 2019.



305mm x 290mm Hardcover English ISBN 978-9966-022-02-8





290mm x 283mm 548 pages Hard cover with jacket English ISBN: 978-9966-022-08-0 "Since inception of the Kenya Red Cross years ago, the organisation has become synonymous with all that is good and decent about humanity. The fundamental tenets that govern its mission: Impartiality, Neutrality, Independence, Unity, Voluntary Service and Universality resonate powerfully in a world that sometimes seems to have lost its soul. Individually and collectively, we could all borrow a leaf from these principles that mirror back our connectedness as human beings."

- President Uhuru Kenyatta, Patron - Kenya Red Cross







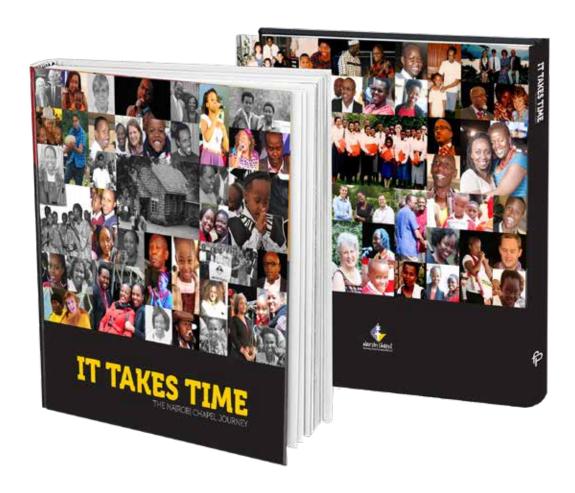
Sponsored by Secretary General and CEO of Kenya Red Cross Dr Abbas Gullet, this large, coffee table book recognises and salutes the work of the organisation he has led for

several years.

**RED CROSS KENYA: SERVING HUMANITY** 

Presented in images that are dappled with content here and there, it is largely a book that showcases the people of the Kenya Red Cross and tells the story of their work through pictures.

**RED CROSS KENYA: SERVING HUMANITY** was published in 2015 and is currently available at the BOMA Hotel bookshop and the Kenya Red Cross offices.



203.2mm x 203.2mm 100 pages Hard cover with jacket English ISBN 978-9966-022-13-4 "At the Chapel, we want to believe that God has allowed us to offer two similar issues to those who walk through our doors, a roadmap for life and a community to walk with."

- Pastor Oscar Muriu, Senior Pastor, Nairobi Chapel







#### IT TAKES TIME: THE NAIROBI CHAPEL STORY

This book offers a sneak preview of the Nairobi Chapel church. The publication was prepared to mark 25 years since they began as a small church on Mamlaka Road.

They share their history, the endless unfolding stories of lives transformed, communities created, among other stories of God's unfolding miracles. The powerful images go way beyond Sunday services.

**IT TAKES TIME: THE NAIROBI CHAPEL STORY** was published in 2014 and is available at the church.

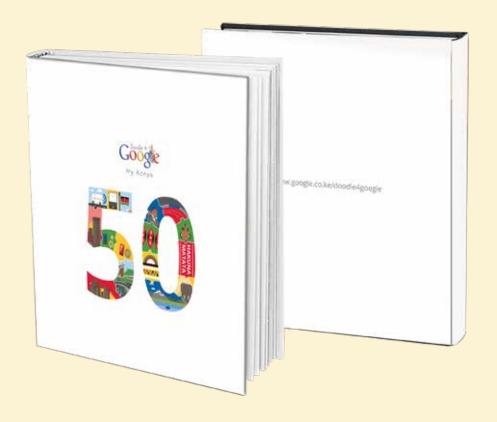
"From marathon runners to wildlife and even cultural melting pots, we were amazed by the different ways young artists brought their perception of Kenya to life in their doodles, celebrating the optimism and hope driven by the next generation of young Kenyans."

- Doodle 4 Google Team

#### **DOODLE 4 GOOGLE: MY KENYA**

This book celebrates 100 amazingly talented national doodlers selected from the Doodle 4 Google competition. In 2013, several thousand students (age 6-18) across Kenya shared their vision of 'My Kenya'. The event brought art and technology together while

encouraging children to get creative both online and offline. This first edition, commemorated Kenya's Jubilee year by looking at the country through the creative lens of our young people. **DOODLE 4 GOOGLE: MY KENYA** was published in 2014.

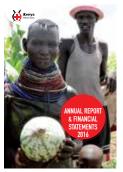


10in x 10in 132 pages Hard cover English 978-9966-022-12-7

### ANNUAL REPORTS























## Magazine

# THE EDITION



# Magazine THEEDITION

**THE EDITION** magazine is a contemporary career and culture magazine that seeks to:

- Facilitate meaningful connections for globally minded upwardly mobile career professionals;
- Equip professionals for rewarding journeys ahead;
- Provide thought leadership, benchmarks and innovations in workplace practices

The magazine was first published in February 2012 and quickly became the benchmark source of ideas and opportunities concerning human capital that whet the appetite for excellence in spheres of professional life. With its unique blend of corporate profile stories, interesting lifestyle editorials, spotlights on local business developments and advice on surviving the corporate world,

THE EDITION magazine is a must read for any professional seeking to achieve success in every area of their life.

After a 3-year absence, from 2017, the Magazine will be transformed from a bi-monthly into a fully-fledged and substantive production: **THE EDITION QUARTERLY** 





The Workplace is about ideas and thriving, it is about creating or stumbling on opportunity. Possibilities exist everywhere. The trick is in recognising and appreciating them when they appear





















Aspirational Globally-minded Career focused Educated

Informed
Intelligent
Well travelled

## The Readership

The Edition readers are individuals who are proactive towards their careers and are open to advice and persuasion. They consider their professional and overall well-being to be a top priority and proactively seek success and fulfillment. Mostly emanating from the East African region, several are in the Diaspora.

Our readers make up a demographic that is opportunity-focussed, capable, largely mobile and urbane. Mostly middle class, they are excited by eclectic ideas on how to:

- achieve greater successes at work and in life;
- navigate the workplace
- access cutting edge best practices and thought leadership
- learn about the arts, culture and the far lands

They are global thinkers who hunger to uncover the uncharted, through travel, entrepreneurial ideas and are keen to quench literary and artistic gaps. While some of our core readers are budding professionals seeking to enter the workforce, others are comfortable in their career but always seeking improvement and advancement. Several are I self employment and ever keen to formalize their eclectic venture reda for idea and insights.



### the EDITION forums

### Are you an upwardly mobile globally minded career professional?

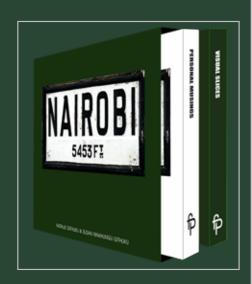
- Seeking meaningful conversations
  - strategic networks
  - quarterly insights

Join Us.

## Select

# **BOOK LAUNCHES**





Event: NAIROBI 5453 FT Venue: LORD ERROL - NAIROBI Date: DECEMBER 2017

































































**Event: VISUAL VOICES** 

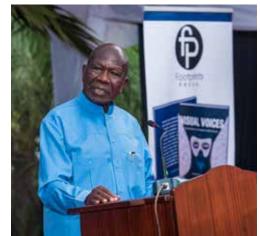
**Venue:** ZEN GARDEN - NAIROBI

Date: JULY 2017







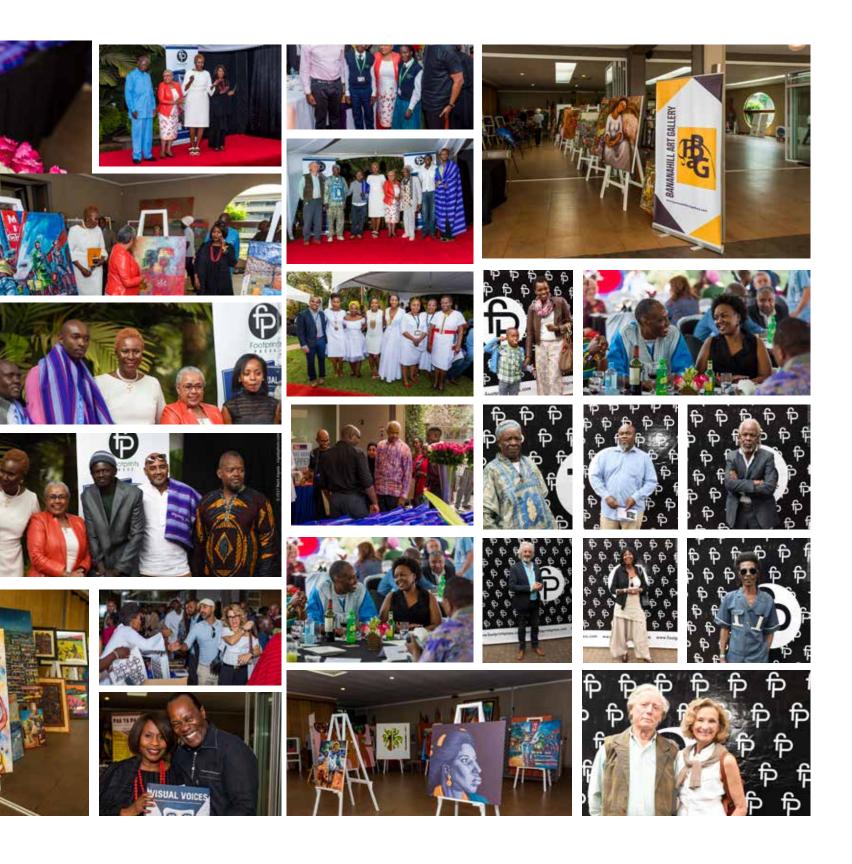














**Event:** AFTER 5

**Venue: MUTHAIGA COUNTRY CLUB** 

- NAIROBI

Date: FEBRUARY 2016







































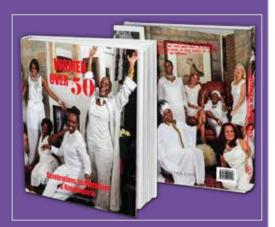












Event: WOMEN OVER 50
Venue: ZEN GARDEN - NAIROBI
Date: NOVEMBER 2015









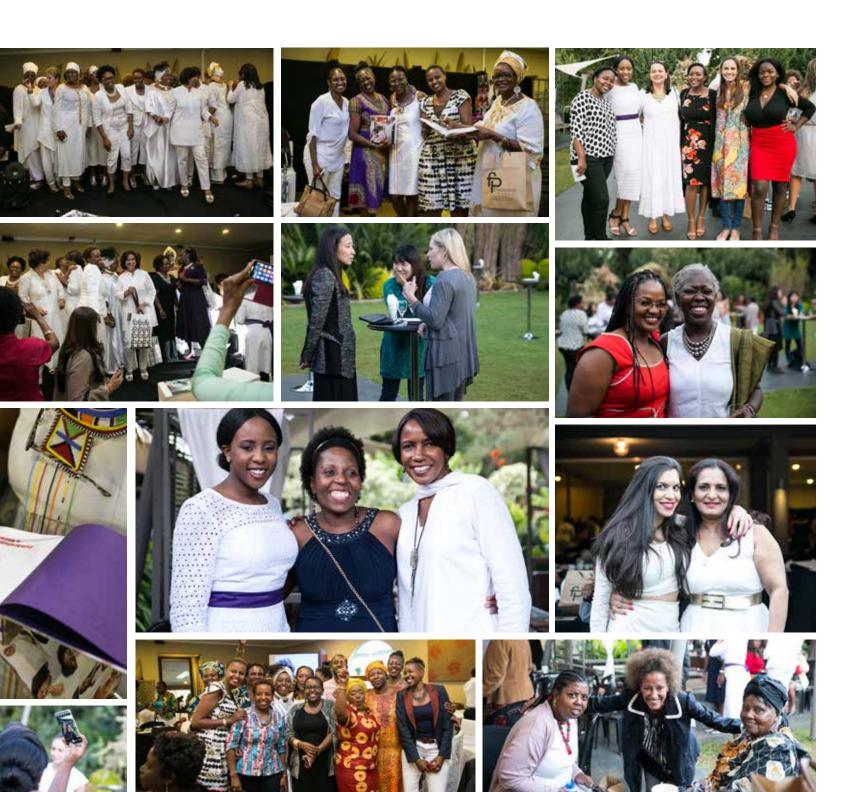














**Event:** WHERE IS KENYA? **Venue:** KENYA NATIONAL MUSEUM

- NAIROBI

**Date:** DECEMBER 2013





































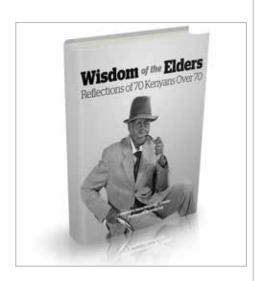












**Event: WISDOM OF THE ELDERS Venue:** ZEN GARDEN - NAIROBI

Date: FEBRUARY 2014

















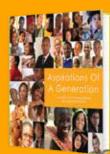




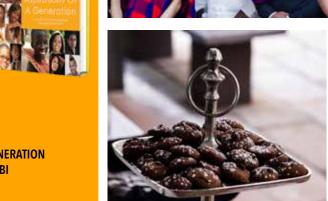














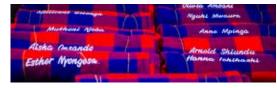






















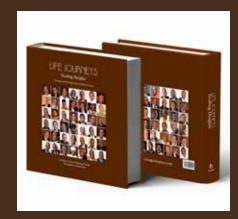








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**Event:** SCALING HEIGHTS **Venue:** ZEN GARDEN - NAIROBI

Date: FEBRUARY 2012

























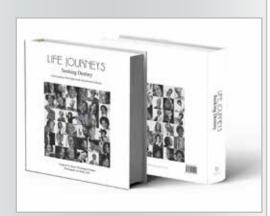












**Event: SEEKING DESTINY** 

**Venue:**VILLAGE MARKET - NAIROBI

**Date:** DECEMBER 2010









































## It takes a village





... to create Footprints publications



Susan Wakhungu-Githuku (Extreme right) with Veteran Artists: (L - R) Wanyu Brush, Yony Waite and the late Jak Katarikawe who appear in the book: **Visual Voices** 



#### **FOUNDER**

**Susan Wakhungu-Githuku**, is a former Fortune 100 Corporate Executive turned entrepreneur. She is the Founder of Footprints Press Ltd and writes as well as provides overall creative direction. The publishing house fulfills her long held dream to tell *positive stories by us and about us, for our children and our children's children*.

Passionately committed to unlocking human potential, she is also the Founder and Managing Partner at Human Performance Dynamics Africa (HPDA) a boutique Organisational Development & Human Resources consulting firm. HPD Africa offers innovative '21st century' organisational and people solutions across the continent and the Middle East. She is a renowned Executive Coach.

Before embarking on her entrepreneurial journey, Susan worked at the Coca-Cola Company and was until December 2008 the Eurasia & Africa Group Director for Coca-

Cola University. Prior to this role, she served as HR Director for the Coca-Cola Africa Group based in London and Johannesburg. As a youngster she was an impassioned tennis player and represented Kenya at major international events, including the World University Games, All Africa Games and Junior Wimbledon. She won Gold, Silver and Bronze Medals in the All Africa Games events and was nominated for the Olympic Games.

Her motto is to 'eat life with a big spoon'.







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