



# footprints press catalogue

2017-2018

# INTRODUCTION

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Footprints Press is an independent publishing house based in Kenya that was established in 2010.

The publishing house specialises in producing photographic coffee table books on Africa. They cover a diverse slate of subjects with a primary focus on the contemporary African. All the published works are intended to provide a snap shot of societal progress and shape social consciousness as they stimulate helpful dialogue and debate.

The books are compilations that are typically created by the pulling together of several hands to make the whole. More like a montage, the creations are entire projects and can be likened to a child raised, loved, and owned by an entire village.

Bearing a distinctive appearance, the books are large, bold in colour, high quality and designed for aesthetic resonance. They make thoughtful gifts and unique keepsakes.

Footprints Press releases a few titles each year with typically small print runs. The books can be purchased online, through our website, Amazon and select bookstores and distributors in and outside Kenya.

## **VISION**

Our vision is to present and celebrate Africa in its poignant glory and by so doing to provide all Africans the opportunity to witness the continents' veritable potential and inspire in them a resolve



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**“Lives of great men all remind us we can make  
our lives sublime, and departing, leave behind  
a footprint on the sands of time,”**

**- Henry Wadsworth Longfellow**

to play their hand in contributing to a positive next chapter.

#### **MISSION**

Our mission is to publish exciting, innovative and enduring books that inspire readers and contribute positively to the transforming landscape of the continent. Whether through essays, poetry, photography, fiction or non-fiction work, Footprints Press seeks to celebrate Africa’s imagination, innovation, its past and its unfolding

future through the authentic voices of the African experience.

#### **VALUES**

Four core values guide our thinking, actions and provide the standards by which we judge ourselves as we seek to fulfill our Mission:

- **Originality** - We seek new and exciting ways tell Africa’s story.
- **Passion** - We commit in heart and soul.

- **Impact** - We seek to make a meaningful difference.
- **Community** - We embody the spirit of togetherness.

Publication

**PIPELINE**





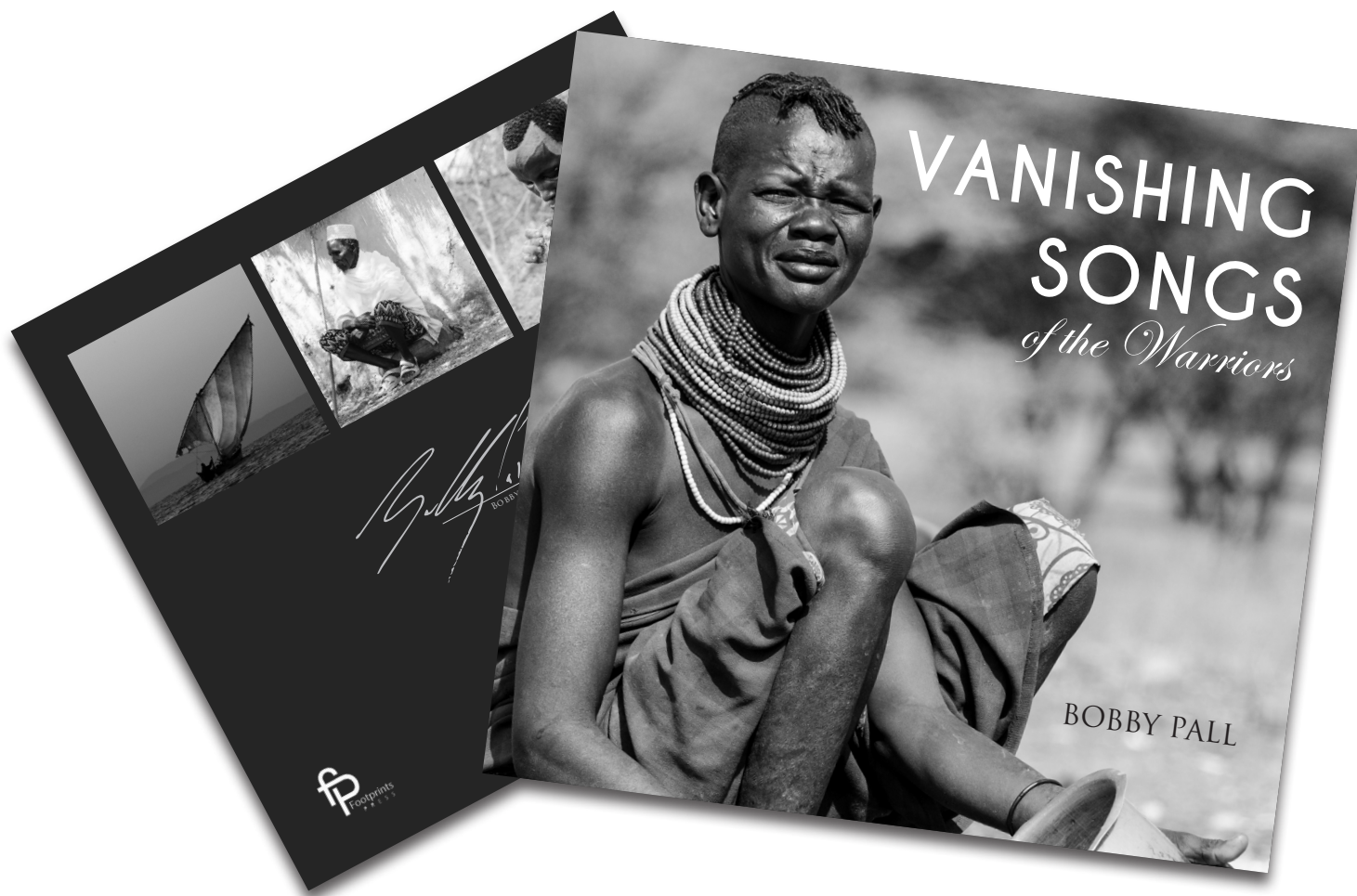




Up-coming

**PUBLICATIONS**





254mm x 228.6mm  
Hard cover with jacket  
English  
ISBN 978-9966-022-20-2



1

**"Our history is spoken, never written on the forever  
changing skies.  
Passed on from grandfather to father and from  
father to sons.**

**Even though we share the same heavens,  
The same sunrise and the same thunder that opens  
the heavens for us to receive the rains for planting,  
They have no trace of whether we were here, no  
recollection.  
For this reason, the fragile mind passes on, one  
story at a time, "**

**- Bobby Pall**

#### **VANISHING SONGS OF THE WARRIORS**

A freshly lyrical and enchanting book with images and poems, *Vanishing Songs Of The Warriors* is the first coffee-table book by talented Kenyan-born and Europe trained photographer Bobby Pall. As stated in the Foreword by Kenya's Cabinet Secretary for Foreign Affairs, Ambassador Amina Mohammed, *Vanishing Songs of the Warriors* is a delicate work of art, deliberately designed and wonderfully

pared down in black and white palettes. Pall presents monochromatic images, some very haunting of peoples from different tribes in Kenya and South Sudan. The individuals profiled are either at adolescence or walking towards the end of their life journeys. They need no names. They carry who they are in their countenances, expressions and pride, representing cultures that are fading and vanishing day by day. This refreshing

collection of authentic African moments, projects a human dignity that repudiates the popular narrative of hopelessness. One senses that what is projected is not only the raw, unadorned, and authentic beauty of the subjects but also the tremendous wisdom in the ways of life of these metaphorical warriors.

To be launched in mid 2017.

# 2

**"All that a city will ever allow you is an angle on it - an oblique, indirect sample of what it contains, or what passes through it; a point of view. "**

**- Peter Conrad**

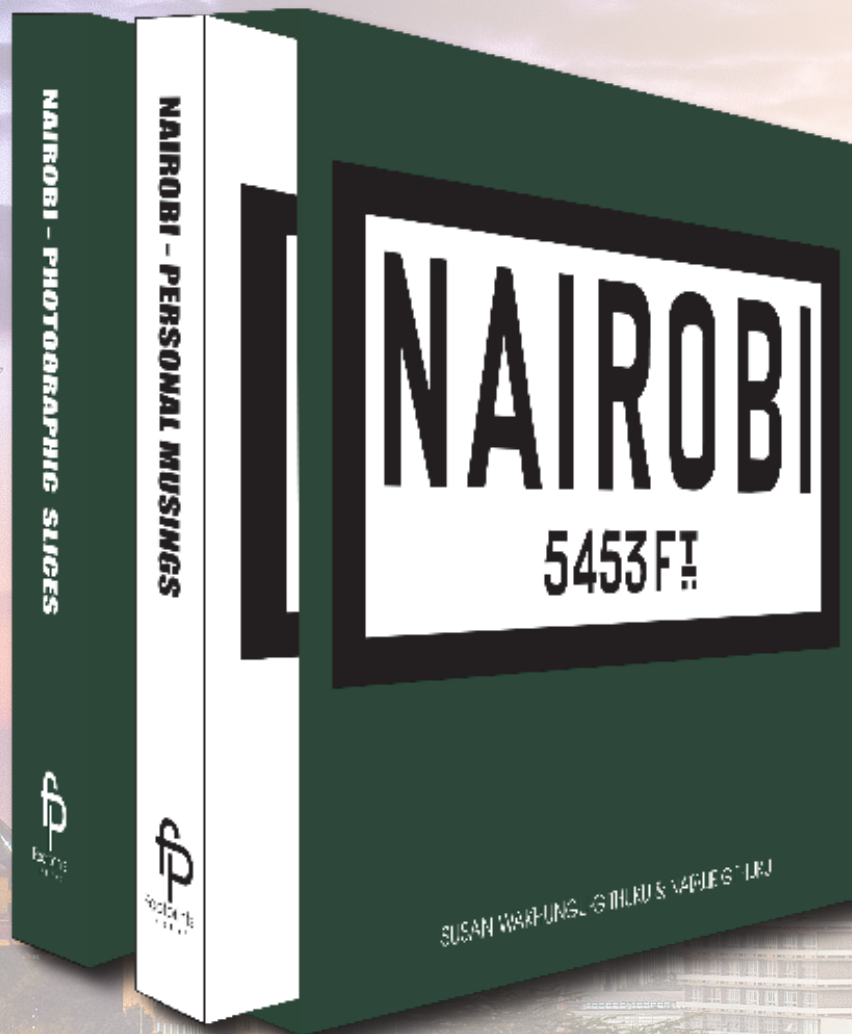
## **NAIROBI: THE CITY THAT CALLS YOUR NAME**

There is something about Nairobi, the large and fast expanding East African city of cities that gets under the skin of even the most sceptical. What is it about this incongruous metropolis of diverse cultures, tribes, people, of new and old buildings, the clean and the shoddy, the unending traffic amidst the green parks of Uhuru Highway that beckons and lingers

within? A city once known as the place of cool waters that now often bakes in the sun, a city that grew out of a Railway outpost, a city that unashamedly holds the largest slum in Africa and yet boasts an ever expanding modern skyline! The double volume of *Photographic Slices* and *Personal Musings*, compiled by mother and daughter Susan Wakhungu-Githuku & Natalie Githuku, is a first-of-a-kind and beautifully pays homage to this fascinating 'city that calls your name'.

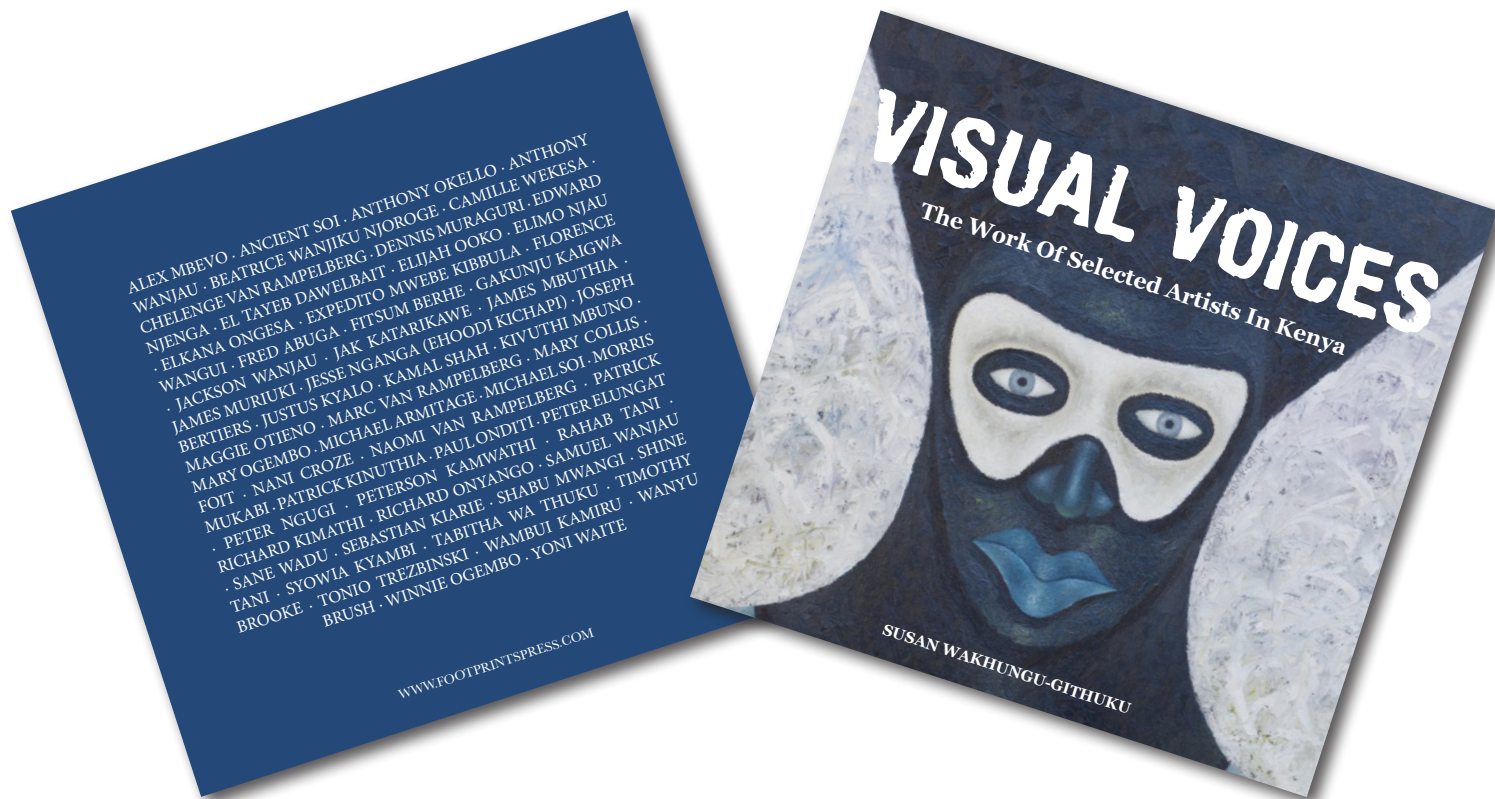
Nairobi is packaged in two volumes (**Vol 1: *Photographic Slices*** and **Vol. 2: *Personal Musings***).

To be launched in mid 2017.



Double volume in box  
235mm x 224mm  
volume 1: 580 Pages  
volume 2: 304 Pages  
ISBN 978-9966-022-17-2





285mm x 271mm

Hard cover

English

ISBN 978-9966-022-22-6



# 3

**"If you hear a voice within you say, 'You cannot paint,' then by all means paint, and that voice will be silenced."**

**- Vincent Van Gogh**

## **VISUAL VOICES: THE WORKS OF CONTEMPORARY ARTISTS IN KENYA**

This book showcases the work of contemporary visual and other artists in a large aesthetically pleasing and well-designed book.

The presentation of the works does justice to selected great art in Kenya today. Susan Wakhungu-Githuku worked with a panel of Art connoisseurs and individuals knowledgeable on the Art scene to select and profile over 50 artists

that amply demonstrate the range of Kenya's artistic talent and flair.

To be launched in mid 2017

# 4

**"Another famous soccer player who stayed at the Norfolk was the immortal Pele – the world's greatest footballer, without a doubt, and such a gentleman. He would juggle a football from his cottage to the breakfast room every morning, to the great delight of the waiters and staff."**

**- Eamon Mullan**

## **FOOD FOR THE FAMOUS: A CELEBRITY CHEF IN AFRICA**

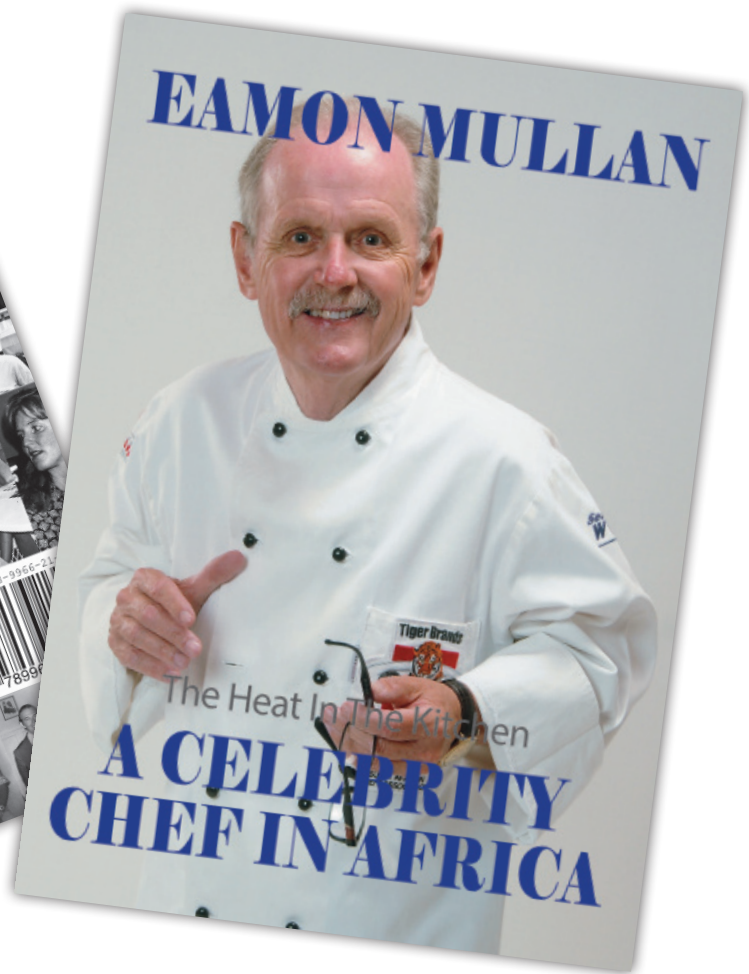
This is the colourful story of Eamon Mullan, a renowned English chef who arrived at the famous Norfolk Hotel in Kenya and never quite left. The hilarious biography told in Eamon's idiosyncratic English manner weaves his journey across the many countries and kitchens in which

he fought, taught, cooked and lived.

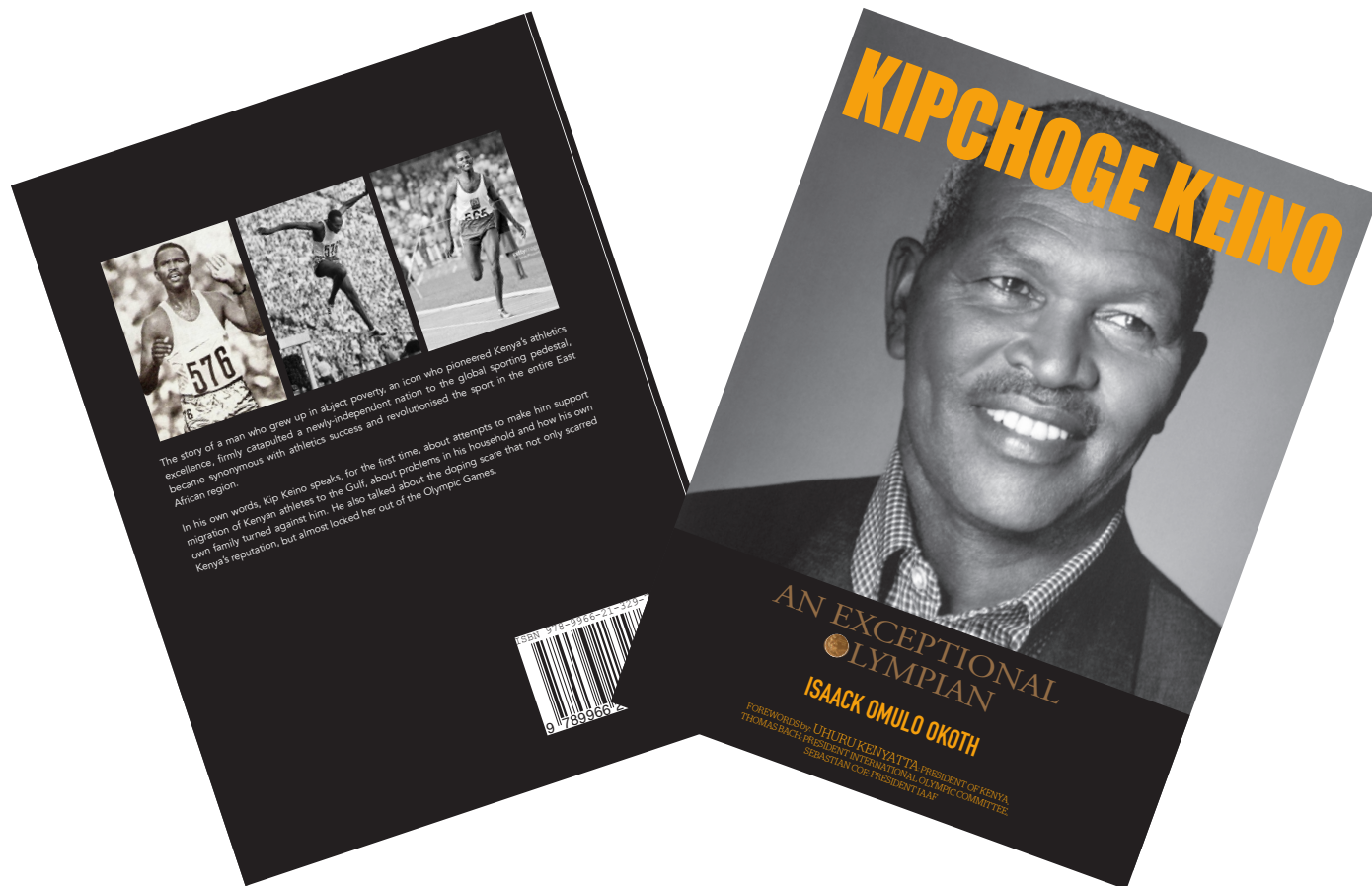
Across the way he met several celebrities of the day from Brazilian soccer player Pele, Sarah Ferguson - the Duchess of Kent, to the late actors Peter Ustinov, Richard Burton and present day actresses such as Angelina Jolie. Despite rubbing shoulders with so many high and mighty

individuals he remained rooted to the ground. The book also presents several recipes of the favourite meals he cooked for some of the celebrities, including the *Mullan Lamb Chops* prepared for former Kenyan President Daniel Arap Moi.

To be launched in mid 2017



170mm x 226.7mm  
Hard cover with jacket  
English  
ISBN 978-9966-022-19-6



254mm x 190.5mm  
 Hard cover  
 English  
 ISBN 978-9966-022-21-9



# 5

**"We must teach the need for athletes to remain humble even after they scale the highest points of their careers and make lots of money. Younger sportsmen must be shown the right example and be warned that waywardness can ruin our entire sport altogether."**

**Kipchoge Keino**

## **KIPCHOGE KEINO: AN EXCEPTIONAL OLYMPIAN**

Keino is not only one of the leading Kenyan sports performers of all time but also an all-around national icon.

Until recently, Keino was the only Kenyan to have won gold medals in two separate Olympics besides holding world records in the 3,000m and the 5,000m. Yet, the circumstances from which he rose to greatness and the manner in which he made his achievements, differentiates

him from almost every other sporting hero the country has ever had. His contribution to the welfare of thousands of fellow citizens is also significant. From his days as a young policeman to date, Keino has continued to take in abandoned orphaned children he finds on the streets and bushes despite having children of his own. He was a pioneer in role-modelling self determination, entrepreneurship and philanthropy.

In 1996, Keino was inducted into the World

Sports Humanitarian Hall of Fame. On 5 August 2016, at the Olympic opening ceremony in Rio de Janeiro, Brazil, he was awarded the first Olympic Laurel, for his distinctive achievements on and off the track.

Written by renowned sports journalist Isaak Omulo Okoth, this licensed biography is much anticipated and long awaited.

To be launched in late 2017

# 6

**"Champions aren't made in gyms. Champions are made from something they have deep inside them-a desire, a dream, a vision. They have to have the skill, and the will. But the will must be stronger than the skill."**

**-Muhammad Ali**

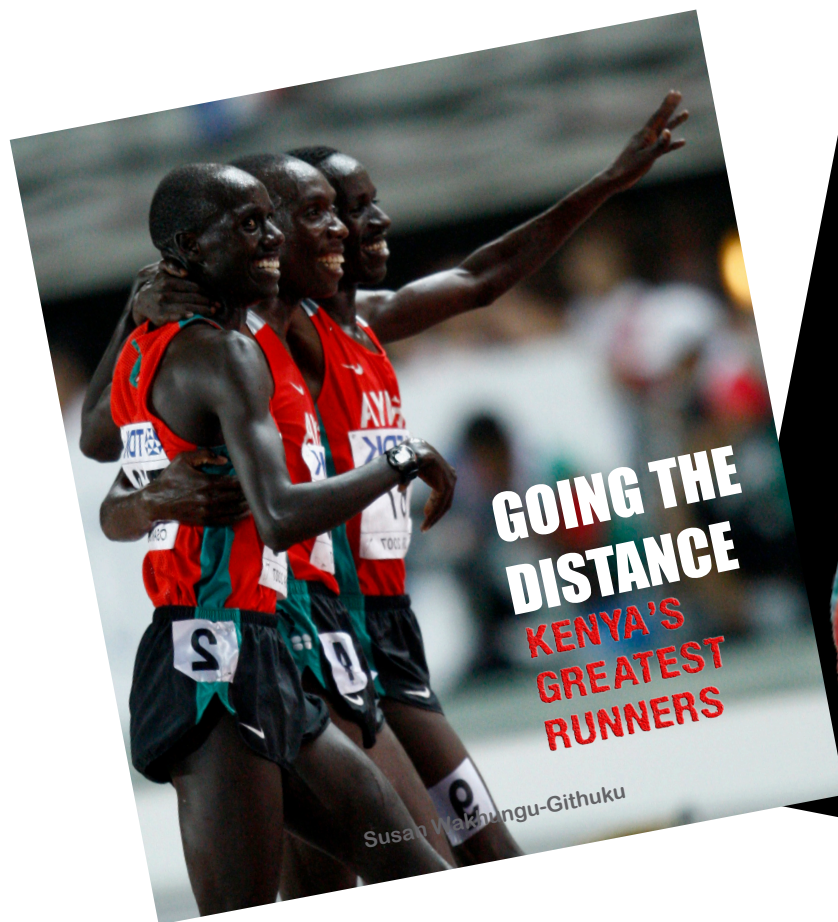
## **GOING THE DISTANCE: KENYA'S GREATEST RUNNERS**

In a country with a remarkable reputation for sports excellence, the importance of a book that celebrates the unique achievements cannot be over emphasized. Through fact based biographies, the lives

and achievements of some of Kenya's greatest heroes in athletics, including Kenya's Olympic Gold Medal winners, world record holders and local legends are traced. The country's talent is truly without limits and this promises to be a book like no other. Large beautiful

images of runners caught in their prime. a masterpiece!

To be published in late 2017.



305mm x 290mm  
Hardcover  
English  
ISBN 978-9966-022-02-8

Current

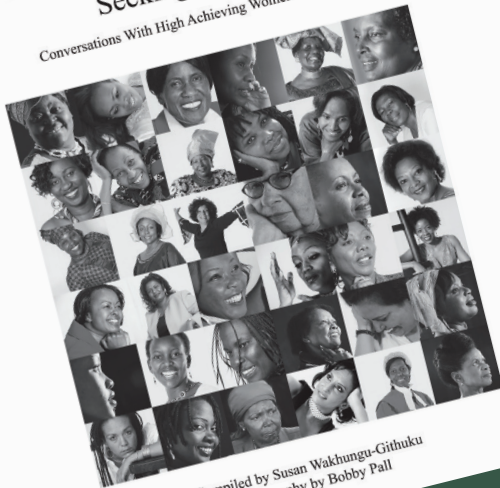
**PUBLICATIONS**



# LIFE JOURNEYS

## Seeking Destiny

Conversations With High Achieving Women In Kenya



Compiled by Susan Wakhungu-Githuku  
Photography by Bobby Pall



[www.footprintspress.com](http://www.footprintspress.com)



305×290 mm  
352 pages  
Hardcover with jacket  
English  
ISBN 978-9966-022-00-4

# 1

**"I shall be telling this with a sigh somewhere  
ages and ages hence: Two roads diverged in  
a wood, and I took the one less travelled by,  
And that has made all the difference."**

**- Robert Frost**

This series presents conversations with a diverse group of Kenyans. Presented as photographic vignettes, the stories speak of the life journeys of those profiled and in so doing deliver nuggets of wisdom. Appealing to all audiences, the series which takes a snap shot of societal progress is ultimately for generations to

come: *"for our children and their children's children"*. The books will surprise and inspire.

**1. LIFE JOURNEYS – SEEKING DESTINY** is the first in this collection. This book profiles life stories of 74 Kenyan women of substance and achievement. The stories

were captured by a group of young, high potential women who also wish to heed their personal calls and shape their destiny.

**SEEKING DESTINY** was published in 2010.

# 2

**"It is not the critic who counts; not the man who points out how the strong man stumbles, or where the doer of deeds could have done them better. The credit belongs to the man who is actually in the arena, whose face is marred by dust and sweat and blood; who strives valiantly; who errs, who comes short again and again... who spends himself in a worthy cause."**

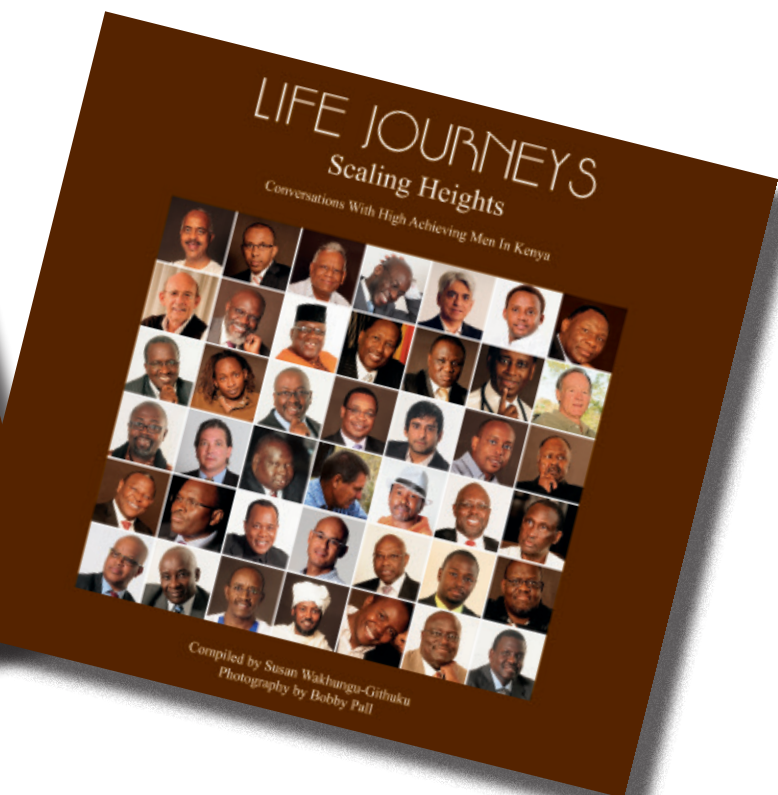
**- Theodore Roosevelt**

**2. LIFE JOURNEYS - SCALING HEIGHTS** profiles 85 Kenyan men of achievement who determined their horizons and leveraged their potential. Interviewed by young men of promise (one as young as

18 years old), the revealing stories inform and resonate with those who prefer to be in the arena rather than passengers on the journey of life.

**SCALING HEIGHTS** was published in 2011.

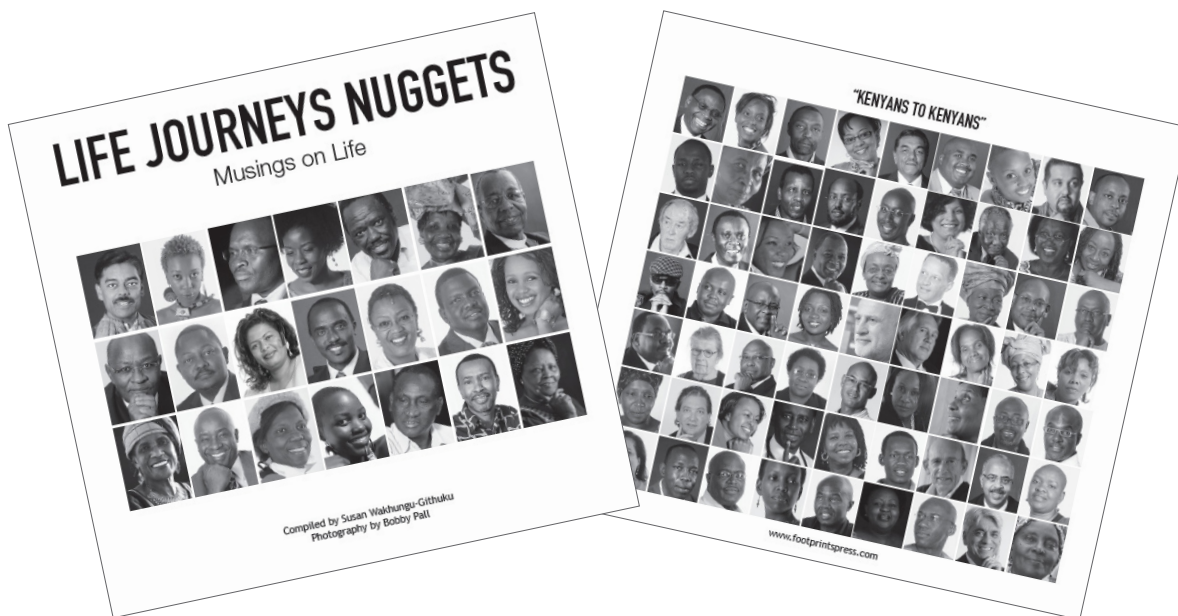




305x290 mm  
404 pages  
Hardcover with jacket  
English  
ISBN 978 9966 022 -01- 1

# 3 "Life truly is an endless frontier. To create success, you must play your deck of cards and claim your rightful destiny."

- Prof Judi Wakhungu



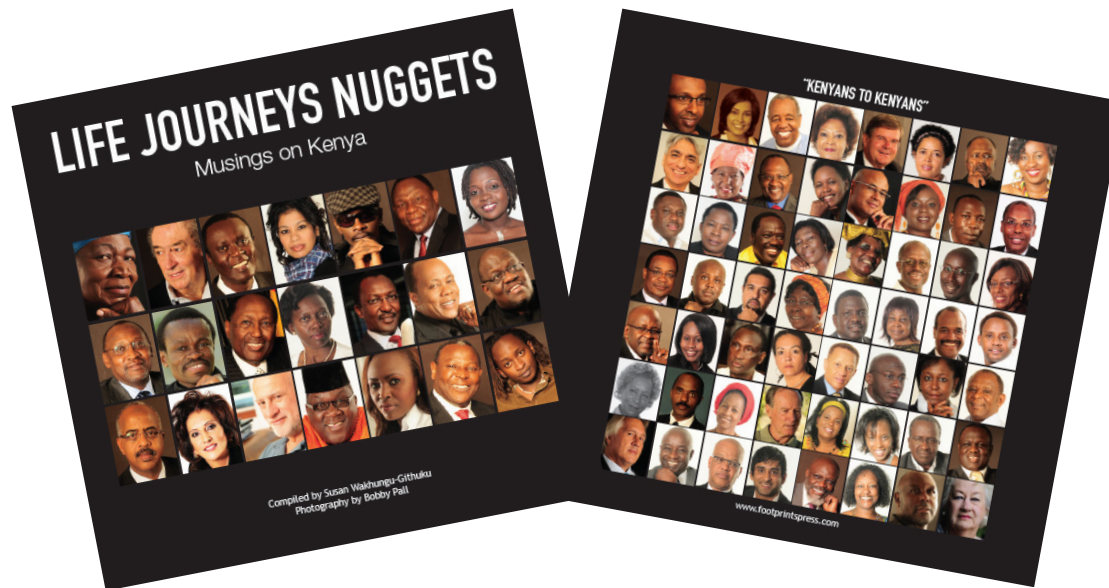
154×150 mm  
202 pages  
Hard cover  
English  
ISBN 978-9966-022-06-6

**3. LIFE JOURNEYS: MUSINGS ON LIFE** presents quotes on life from those who have walked it and done well on their

journeys. The quotes are personal and philosophical reflections that give one pause. Published in 2011.

**"We have brilliant, innovative minds in many fields, potential Einsteins and Newtons working as watchmen, their potential lost because of lack of school fees!"**

**- Pastor Oscar Muriu**



154×150 mm  
216 pages  
Hard cover  
English  
ISBN 978-9966-022-07-3

**4. LIFE JOURNEYS: MUSINGS ON KENYA**  
presents perspectives on the country that  
is much loved by its citizens and touches

on what is going right, wrong and could  
be done differently. Published in 2011.

# 5 "Sometimes it falls upon a generation to be great. You can be that generation."

- Nelson Mandela

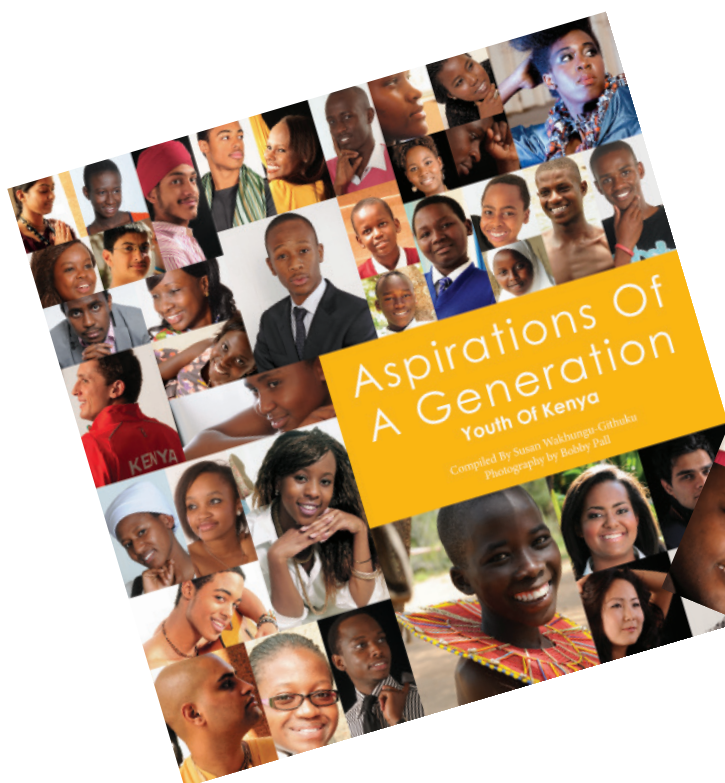
## **ASPIRATIONS OF A GENERATION – YOUTH OF KENYA**

This publication takes a stock picture of 80 youth, aged between 12-29 years. The book is a collection of vignettes presented in first person containing the musings of 80 randomly selected young people

in Kenya. Our purpose was to establish answers to a number of contemporary, yet enduring questions: *what does the future hold for the generations to come? Do we fully understand who the young people are? Do we know what they think or what they feel?* It is a book like no

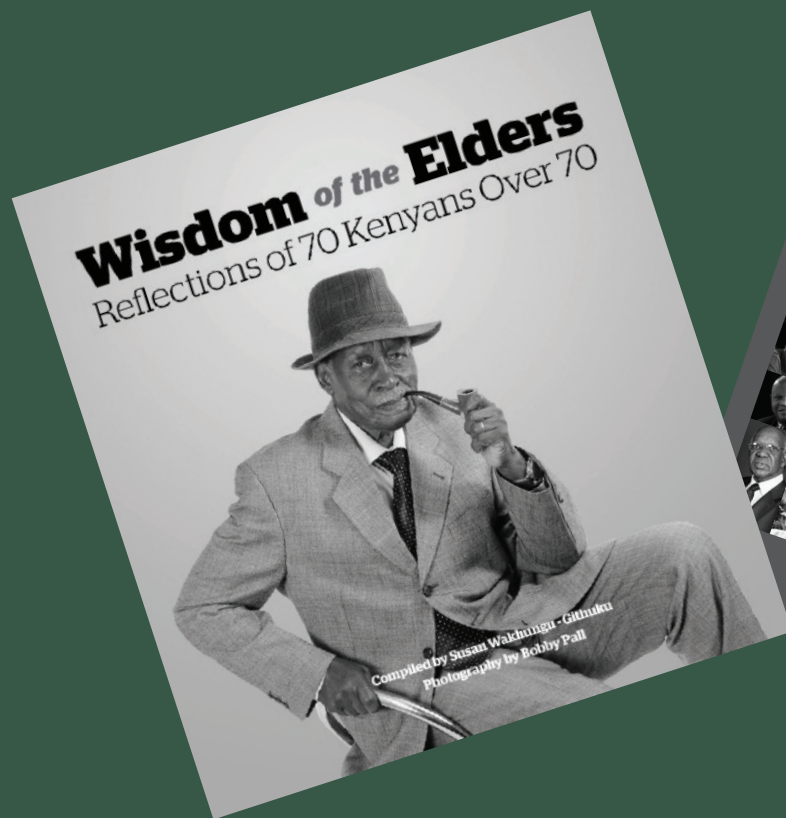
other and provides some insights into the aspirations of the generation that will lead Kenya into tomorrow.

**ASPIRATIONS OF A GENERATION** was published in 2013.



252×252 mm  
 472 pages  
 Hard cover with jacket  
 English  
 ISBN 978-9966-022-03-5





252×252 mm  
668 pages  
Hard cover with jacket  
English  
ISBN 978-9966-022-04-2

# 6

**"This cohort of septuagenarians, octogenarians and nonagenarians are unique in the eclectic life experiences they have undergone..... When searching for continuity in a society defined by rapid change, we may do well to tap the knowledge of the elders amidst us and to drink from the wells of experience. ....Wisdom comes quietly."**

**-Susan Wakhungu-Githuku**

## **WISDOM OF THE ELDERS: REFLECTIONS OF OVER 70 KENYANS OVER 70**

This book presents conversations with over 70 elders of diverse background, education level, race and gender. One is none other than former Kenya President Emilio Mwai Kibaki. Another is the widow of freedom fighter Dedan Kimathi, while another is the grandmother of former

US President Barrack Hussein Obama.

Others are normal Kenyans living in villages, with no claim to fame or stature. However, all those profiled have lived three score ten years and more and in the words of the Bible, have reached the age of wisdom. Discussing how life was then and how it is today, their disparate

perspectives will inform and resonate as they provide a veritable history lesson.

**WISDOM OF THE ELDERS** was published in 2013.

# 7

**"Our children may learn about the heroes of the past. Our task is to make ourselves the architects of the future."**

**-Jomo Kenyatta, first President of Kenya**

## **WHERE IS KENYA? 50 YEARS SINCE INDEPENDENCE**

This book takes a stock picture of Kenya, 50 years since her independence. In thought provoking essays that take an individual lens on the country's performance, the

book brings together 50 noted leaders, industry operatives and informed citizens who respond to the questions: WHERE HAS KENYA SUCCEEDED AND WHERE HAS THE COUNTRY FARED LESS WELL? HOW CAN THE COUNTRY BEST LEVERAGE ITS

CAPABILITIES AND FULFIL ITS POTENTIAL?

This book was published in 2013 and launched in December of the same year to coincide with the Kenya Jubilee Celebrations.



**WHERE IS KENYA?** CASTS A COMPELLING 360° LENS ON THE COUNTRY'S POLITICAL AND SOCIO-ECONOMIC PERFORMANCE SINCE ATTAINING SELF-RULE IN 1963. IN A UNIQUE COLLECTION OF INSIGHTFUL ESSAYS, 50 KNOWN LEADERS, INDUSTRY OPERATIVES AND CITIZENS SHARE CANDID VIEWS. EACH ACCOUNT IS DRAMATIC AND REVEALING IN ITS CONCLUSIONS.

Kenya at 50: What can one say about us at 50? What to include, what to leave out of the mass of memories? **GLADWELL WATSON OTENO**

We are a very young country, a country with ideals, dreams, energy, drive, and vision. We are optimistic, politically mature, stable, socio-economically sound, secure, and resilient. **GERALD MARIINGA**

At 50, Kenya is a youthful baby, with a bright future ahead of it. I am blessed to have been a big part of the last 50, and look forward to actively participating in the next 50. **NYIRI MAKATANI**

Fifty years is a long time. Is it long enough to have delivered on the dawn call of the Kenya Land and Freedom Kenya? Is it long enough to have delivered on the independence promise to end poverty, illiteracy and disease? What is it we can say we have done with our independence? **L. MUTHONI NANYIKI**

On our 50th anniversary, the Failed States Index 2013 ranked Kenya as the 17th most failed state in the world. While I remain agnostic with the philosophy and methodology of this index, I do not accept it as a measure of the health of Kenya. I accept that we have not done as well as we should have. **PETER KENNETH**

If anything, Kenya seems to have become wilder and more disorderly with each passing decade. Today, its defining features are a money-grabbing, self-centered, neo-trad culture, while every day on its roads, boardrooms, and parliament. **SUNNY BINGRA**

We have allowed assorted charlatans and shams, various low offers and ploys, to define who we are, and to dominate the nation's oxygen of publicity and, by extension, its consciousness. **JOHN NGUMI**



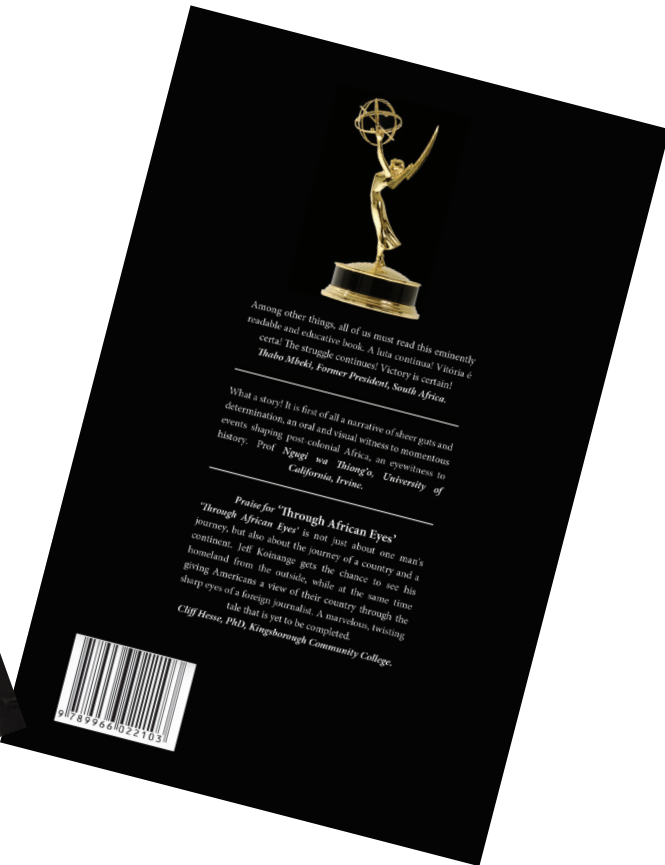
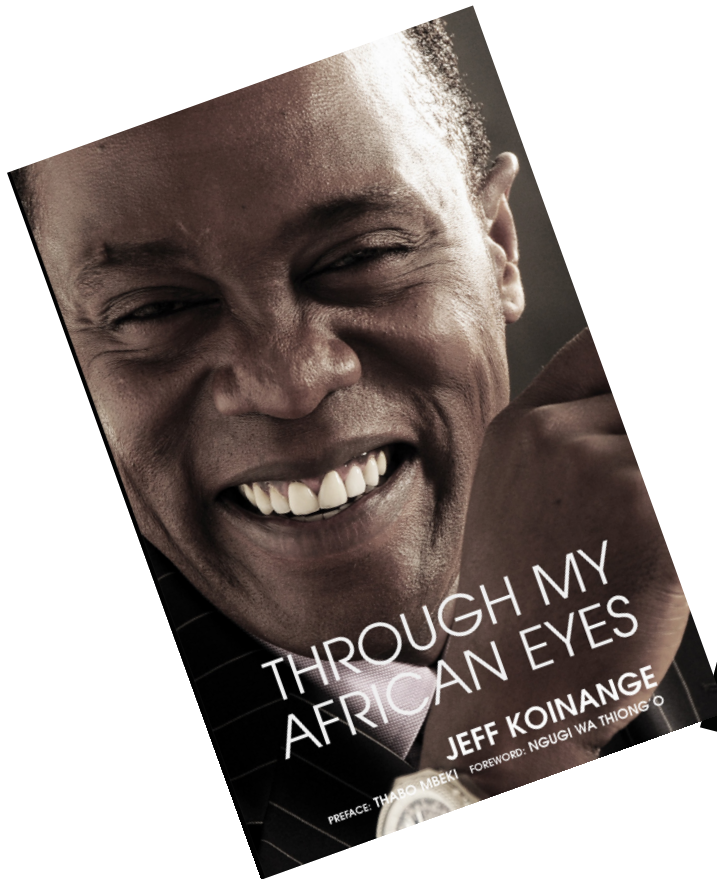
**OPINIONATED | INCISIVE | INSIGHTFUL..**  
**DIVERGENT | IMPASSIONED**  
[www.footprintspress.com](http://www.footprintspress.com)

# 50 YEARS SINCE INDEPENDENCE WHERE IS KENYA?

ANNE ERIKSSON | ANNE SHONGWE | ANTHONY WAINAINA | ANYANGO  
 ODHIAMBO | AYISI MAKATANI | KITANGE ADEHO | BRUCE SCOTT DON ODERA  
 EVELYN MUNGAI | FRANK NJENGA | GERALD MARIINGA | GERARD LOUGHEAN  
 GITHU MUNGAI | GLADWELL OTENO | HORACE AWORI | IRUNGU LOUGHEAN  
 SRS NYONG'O | JERRY OKUNGU | JOE NYAGAR | JOHN AGUKE | JOHN  
 SIBLOKUMU | JOSEPHINE KIBE | MURPHREE NYABIRA | JOYCE NYABO  
 OHENDO | PHILIP MURGON | MARGARET SHILVA | MARTHA KARUA | LORNA OGIELA  
 NYANGI S. KIDENI | NANCY ONYANGO | NANCY KARUA | OYUNGA PALA  
 PATRICIA S. KIDENI | NANCY ONYANGO | NANCY KARUA | OYUNGA PALA  
 KENNETH M. IDHAI | PETER KIGURU | PHILIP MURGON | SALVAMU NYONG'O | PETER  
 SUNNY BINGRA | TAZAM ELAKINGTON | TONY GITHURU | UDUAK AMMO  
 VINCENT RAGE | WILLIAM ASIRO | WYNNIE OULOR

EDITOR-IN-CHIEF: SUSAN WAKHUNGU-GITHUKU

202x245mm  
 400 pages  
 Hard cover with jacket  
 English  
 ISBN 978-9966-022-11-0



152x235 mm  
 290 pages (English)  
 Soft cover  
 ISBN 978-9966-022-10-3  
 Hard cover  
 ISBN 978-9966-022-14-1

# 8

**“All Africans, especially the youth of Africa and the African Diaspora, have desperate need of affirming African role models, permanently to bury the demeaning view that Africa is ‘a hopeless Continent.’”**

**- Thabo Mbeki, former President of South Africa**

## **JEFF KOINANGE - THROUGH MY AFRICAN EYES**

In this uniquely readable autobiography - award winning Kenyan journalist Jeff Koinange takes us through his life.

In former President Thabo Mbeki's words in the Foreword, "...this book tells a moving

story of what he (Jeff) did to ensure that he excels in this profession..." and fulfill all his aspirations.

This story, in itself, communicates the vitally important message to all Africans that our social and professional success as individuals must be based on our

individual capacity to work hard, while respecting the required professional strictures, whatever our field of activity.

This top selling book was printed in June 2014. A second print run was completed in February 2014. It is slated for a third-reprint in 2017.



203.2mm x 203.2mm  
 100 pages  
 Hard cover with jacket  
 English  
 ISBN 978-9966-022-13-4

# 9

**“At the Chapel, we want to believe that God has allowed us to offer two similar issues to those who walk through our doors, a roadmap for life and a community to walk with.”**

**- Pastor Oscar Muriu,  
Senior Pastor, Nairobi Chapel**

## **IT TAKES TIME: THE NAIROBI CHAPEL STORY**

This book offers a sneak preview of the Nairobi Chapel church. The publication was prepared to mark 25 years since they began as a small church on Mamlaka

Road. They share their history, the endless unfolding stories of lives transformed, communities created, among other stories of God’s unfolding miracles. The powerful images go way beyond Sunday services.

**IT TAKES TIME: THE NAIROBI CHAPEL STORY** was published in 2014 and is available at the church.

# 10

**"From marathon runners to wildlife and even cultural melting pots, we were amazed by the different ways young artists brought their perception of Kenya to life in their doodles, celebrating the optimism and hope driven by the next generation of young Kenyans."**

**- Doodle 4 Google Team**

#### **DOODLE 4 GOOGLE: MY KENYA**

This book celebrates 100 amazingly talented national doodlers selected from the Doodle 4 Google competition. In 2013, several thousand students (age 6-18) across Kenya shared their vision of 'My Kenya'. The event brought art and

technology together while encouraging children to get creative both online and offline. This first edition, commemorated Kenya's Jubilee year by looking at the country through the creative lens of our young people.

**DOODLE 4 GOOGLE: MY KENYA** was published in 2014.



[www.google.co.ke/doodle4google](http://www.google.co.ke/doodle4google)



10in x 10in  
132 pages  
Hard cover  
English  
978-9966-022-12-7



# 11

**"Since inception of the Kenya Red Cross years ago, the organisation has become synonymous with all that is good and decent about humanity. The fundamental tenets that govern its mission: Impartiality, Neutrality, Independence, Unity, Voluntary Service and Universality resonate powerfully in a world that sometimes seems to have lost its soul. Individually and collectively, we could all borrow a leaf from these principles that mirror back our connectedness as human beings."**

**- President Uhuru Kenyatta, Patron - Kenya Red Cross**

#### **RED CROSS KENYA: SERVING HUMANITY**

Sponsored by Secretary General and CEO of Kenya Red Cross Dr Abbas Gullet, this large, coffee table book recognises and salutes the work of the organisation he has led for several years. Presented in

images that are dappled with content here and there, it is largely a book that showcases the people of the Kenya Red Cross and tells the story of their work through pictures.

#### **RED CROSS KENYA: SERVING HUMANITY**

was published in 2015 and is currently available at the BOMA Hotel bookshop and the Kenya Red Cross offices.

# 12

**"You think yourselves the adventurous ones, you young ones, And us becalmed, torpid, our days uneventful, Our blood stagnant, our minds' antennae blunted: But I, who was young and now am old, can tell you. There is no adventure like the adventure of age."**

**- Jan Struther - (Joyce Maxtone Graham)**

## **WOMEN OVER 50: CELEBRATIONS, LAMENTATIONS AND KNOWINGNESS**

This book enlists the support of fifty women, to tell you their version of what being over 50 years of age means to them. In presenting monographs of their truths, each story is 'her story' and while you will find differences, the

common thread that shines through each portrayal will not be lost.

*"This is a book that one presents to a friend turning the big five-'O'...or another well past that. It is also one that you bequeath, with a telling wink, to that nubile 16, 21 or 40 year old woman as you deftly ready*

*her for what lies ahead."*

## **WOMEN OVER 50: CELEBRATIONS, LAMENTATIONS AND KNOWINGNESS**

was published in 2015.



250mm x 255mm  
 468 pages  
 Hard cover with jacket  
 English  
 ISBN 978-9966-022-15-8



240mm x 240mm  
220 pages  
Hard cover with jacket  
English  
ISBN: 978-9966-022-18-9



# 13

**"After5 is about what you do once the sun faints over the horizon, it is about the time you give to the passions you set aside and the dreams you hope to make a reality one day but never get around to doing"**

**- Christina Engell-Andersen**

## **AFTER 5 -A PHOTOGRAPHIC JOURNEY IN KENYA**

Every day, everywhere, there are new sights to behold and new experiences to share. Curated by Christina Engell-Andersen this exciting coffee table book

showcases the sights and experiences Kenya has to offer through imaginative photographs that will inspire, surprise and fascinate. Every image in the collection is taken by a Kenyan or Kenyan based creative and the majority of images

portray Kenya through the eyes of the various talented contributors.

**AFTERS: A PHOTOGRAPHIC JOURNEY IN KENYA** was launched in February 2016.

Other

**PUBLICATIONS**



# Magazine

# THE EDITION

**THE EDITION** magazine is a contemporary career and culture magazine that seeks to:

- Facilitate meaningful connections for globally minded upwardly mobile career professionals;
- Equip professionals for rewarding journeys ahead;
- Provide thought leadership, benchmarks and innovations in workplace practices

The magazine was first published in February 2012 and quickly became the benchmark source of ideas and opportunities concerning human capital that whet the appetite for excellence in spheres of professional life. With its unique blend of corporate profile stories, interesting lifestyle editorials, spotlights on local business developments and advice on surviving the corporate world,

THE EDITION magazine is a must read for any professional seeking to achieve success in every area of their life.

After a 3-year absence, from 2017, the Magazine will be transformed from a bi-monthly into a fully-fledged and substantive production: **THE EDITION QUARTERLY**

The Workplace is about ideas  
and thriving, it is about creating  
or stumbling on opportunity.  
Possibilities exist everywhere.  
The trick is in recognising and  
appreciating them when they  
appear



# Footprints Press

## PUBLISHING SERVICES

At Footprints Press we create and design custom print and media-rich publications that help organisations to genuinely connect with their market and effectively extend their brand.

### **Our process is simple:**

- Understand the goals of your organisation
- Appreciate the needs of your clients
- Ensure that the content effectively connects your brand and your market.

Our editors bring the required expertise and more. Together with our design team, we will bring your organisation to life through beautiful concepts, writing, excellent design and top-notch printing.

### **SERVICES**

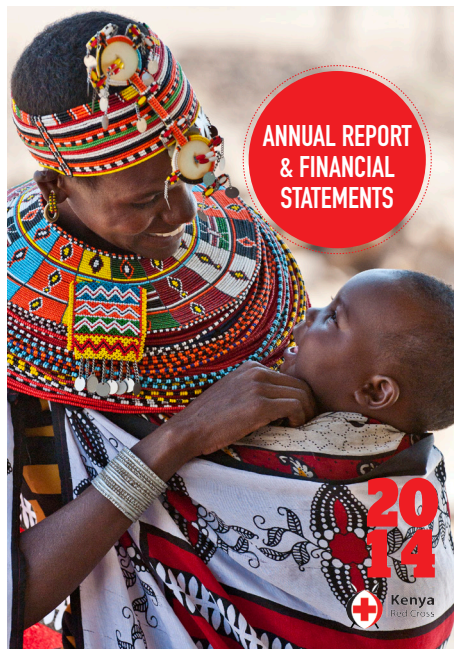
- Content Development
- Writing
- Copy Editing
- Design and Lay-out
- Printing

### **PUBLICATIONS**

- Annual Reports
- Commemorative Books
- Magazines/Newsletters
- Catalogues
- Note Books
- Specialised Calendars

We help organisations to genuinely **connect**  
**with their market** and effectively  
**extend their brand.**

#### ANNUAL REPORTS



#### BRANDED NOTE BOOKS





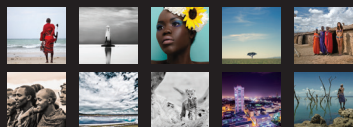
Selected

**BOOK LAUNCHES**



# after 5

a photographic journey in kenya



christina engell andersen

**Event:** After 5  
**Venue:** Muthaiga Country Club - Nairobi  
**Date:** February 2016











**Event:** Women over 50  
**Venue:** Zen Garden - Nairobi  
**Date:** November 2015









# 50 YEARS SINCE INDEPENDENCE

## WHERE IS KENYA?

ANNE ERIKSSON | ANNE SHONGWE | ANTHONY MAINANA | ANYANGO  
OBIEMANO AYISI MAKATIANI | BETANCE NYOMO | BRUCE SCOTT | DON ODERA  
EYELYN MUGAI | FRANK SANCIA | GERALD MARIENIA | GERALD KOCHEHAN  
GITHI MUGAI | GLADWELL OTENO | HORACE AWORI | IRUNGE DOUGHTON  
ISIS NYONG'O | JERRY ORANGE | JOE NYAGAH | JOHN NGEMI | JOHN  
SHEGOMBE | JOSEPHINE KIDE | JOSEPH WAKARA | JOYCE NYIRO  
JUVENAL SHUNGU | KUBIA MICHIRU | L. MUTHONI WANYERI | LOENA OGOLLA  
OWONI | MAKAI MUTUA | MARGARET NYAYIA | MATHIA KARI | NDIJE ELON  
NYANGI S. KIMENYI | NANCY OYANG'DO | NANCY BURZA | OTINGA PALA  
PATRICIA N. THAU | PETE OMBENG | PETER ANYANG NYONG'O | PETER  
KENNETH | PETER KOCHEHAN | PHILIP MURGO | RAJAN AMIN | RACHA MURONGA  
SUNNY DINDIRA | TAZIN ELKINGTON | TONY GITHERE | UCIK AMHO  
VINCENT RAGE | WILLIAM ASIRO | YVONNE OWOLO

EDITOR-IN-CHIEF SUSAN WAKHUNGU-GITHUKU

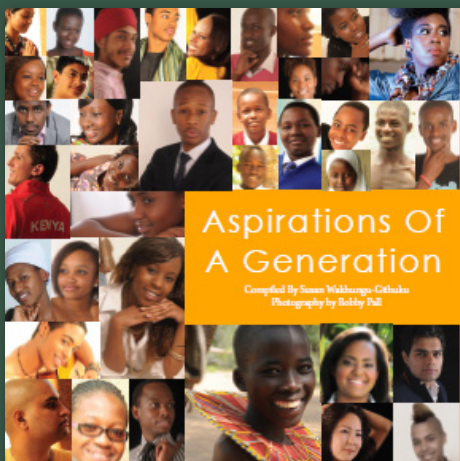
**Event:** Where Is Kenya?  
**Venue:** Kenya National  
Museum - Nairobi  
**Date:** December 2013











**Event:** Aspirations Of A Generation & Wisdom Of The Elders

**Venue:** Zen Garden - Nairobi

**Date:** February, 2014

## Wisdom of the Elders

Reflections of 70 Kenyans Over 70









# LIFE JOURNEYS

## Scaling Heights

Conversations With High Achieving Men In Kenya



Compiled by Susan Wakhungu-Githuku  
Photography by Bobby Pall

**Event:** Scaling Heights  
**Venue:** Zen Garden - Nairobi  
**Date:** February 2012









# LIFE JOURNEYS

## Seeking Destiny

Conversations With High Achieving Women In Kenya



Compiled by Susan Wakhungu-Githuku  
Photography by Bobby Pall

**Event:** Seeking Destiny  
**Venue:** Village Market -  
Nairobi  
**Date:** December 2010







Footprints

**MERCHANDISE**





# Footprints **NOTE BOOKS**



"Words are but pictures of our  
thoughts."

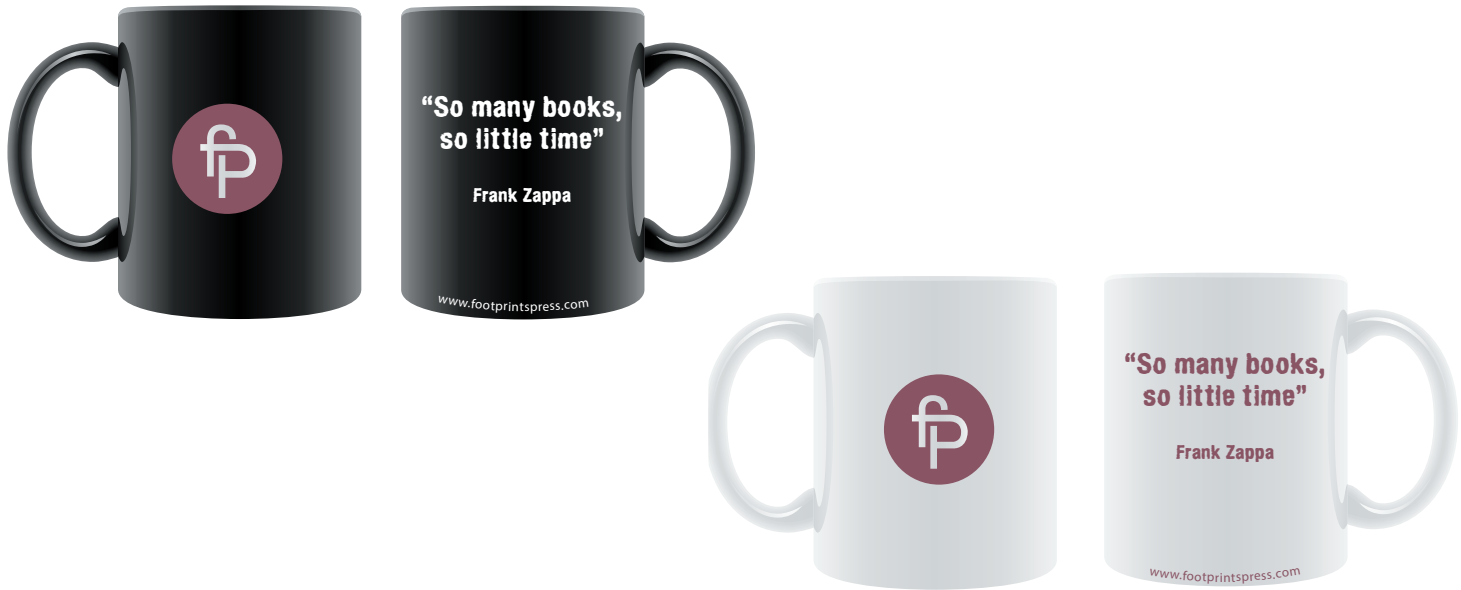
-John Dryden

Footprints Notebooks  
available in 2 sizes and 3  
colours:

Size: A5 (21cmx14.8cm)

Size: A4 (21cm x 29.1cm)

# Footprints MUGS





# Footprints

## UMBRELLAS



Golf umbrellas  
Large (62 in)  
All weather umbrella



# Footprints **BAGS**



front



back

Large Totes (16 in. W x 16 in. H)

Cotton canvas

# BOOK DONATIONS TO SCHOOLS





# BECOME A MEMBER OF THE FP CLUB

**F**ootprints books celebrate what is good about our environment and communities. They are innovative, push boundaries and shift paradigms.

We encourage you to become a member of the FP Club and extend the reach of these keepsakes. Members are simply organisations and individuals that purchase numbers of books for the purpose of donating to worthy recipients such as Schools, Libraries and Institutions, whether through CSR programs or - standalone initiatives. Such donations enable many more readers to access these pioneering collectible books.

Members make bulk purchases at discounted rates. Books are branded with individual signatures of company logos and donated to the Institutions of the members' choice. Footprints Press arranges for transportation and distribution of the books at a small cost to the member.

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To become a member, please contact us today through sending us an email at: [info@footprintspress.com](mailto:info@footprintspress.com).









**"Lives of great  
men all remind us,  
We can make our  
lives sublime, And,  
departing, leave  
behind us, Footprints  
on the sands of time."**

**- Henry Wadsworth Longfellow**





*Susan Wakhungu-Githuku (Extreme right) with Veteran Artists: (L - R) Wanyu Brush, Yony Waite and Jak Katarikawe who appear in the book: **Visual Voices***



# FOUNDER

**Susan Wakhungu-Githuku**, is a former Fortune 100 Corporate Executive turned entrepreneur. She is the Founder of Footprints Press Ltd and writes as well as provides overall creative direction. The publishing house fulfills her long held dream to tell *positive stories by us and about us, for our children and our children's children.*

Passionately committed to unlocking human potential, she is also the Founder and Managing Partner at Human Performance Dynamics Africa (HPDA) a boutique Organisational Development & Human Resources consulting firm. HPD Africa offers innovative '21st century' organisational and people solutions across the continent and the Middle East. She is a renowned Executive Coach.

Before embarking on her entrepreneurial journey, Susan worked at the Coca-Cola Company and was until December 2008 the Eurasia & Africa Group Director for Coca-Cola University. Prior to this role, she served as HR Director for the Coca-Cola Africa Group based in London and Johannesburg. As a youngster she was an impassioned tennis player and represented Kenya at major international events, including the World University Games, All Africa Games and Junior Wimbledon. She won Gold, Silver and Bronze Medals in the All Africa Games events and was nominated for the Olympic Games.

Her motto is to *'eat life with a big spoon.'*

[illegible]



## ...to create Footprints publications

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